BECOME YOURSELF
CHANGE OUR WORLD

JOHNSON C. SMITH UNIVERSITY

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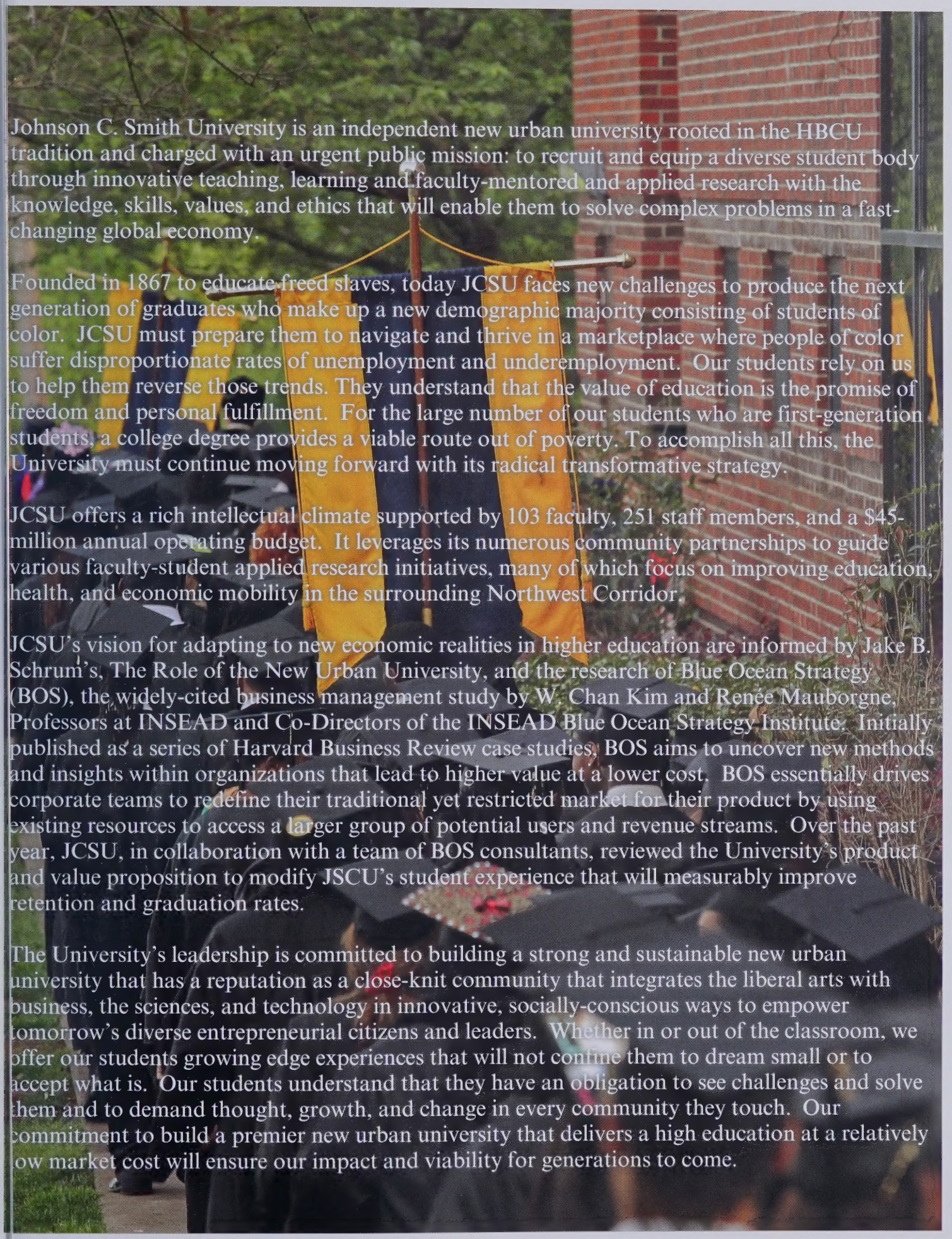


Johnson C. Smith University is an independent new urban university rooted in the HBCU tradition and charged with an urgent public mission: to recruit and equip a diverse student body through innovative teaching, learning and faculty-mentored and applied research with the knowledge, skills, values, and ethics that will enable them to solve complex problems in a fast-changing global economy.

Founded in 1867 to educate freed slaves, today JCSU faces new challenges to produce the next generation of graduates who make up a new demographic majority consisting of students of color. JCSU must prepare them to navigate and thrive in a marketplace where people of color suffer disproportionate rates of unemployment and underemployment. Our students rely on us to help them reverse those trends. They understand that the value of education is the promise of freedom and personal fulfillment. For the large number of our students who are first-generation students, a college degree provides a viable route out of poverty. To accomplish all this, the University must continue moving forward with its radical transformative strategy.

JCSU offers a rich intellectual climate supported by 103 faculty, 251 staff members, and a $45-million annual operating budget. It leverages its numerous community partnerships to guide various faculty-student applied research initiatives, many of which focus on improving education, health, and economic mobility in the surrounding Northwest Corridor.

JCSU's vision for adapting to new economic realities in higher education are informed by Jake B. Schrum's, The Role of the New Urban University, and the research of Blue Ocean Strategy (BOS), the widely-cited business management study by W. Chan Kim and Renée Mauborgne, Professors at INSEAD and Co-Directors of the INSEAD Blue Ocean Strategy Institute. Initially published as a series of Harvard Business Review case studies, BOS aims to uncover new methods and insights within organizations that lead to higher value at a lower cost. BOS essentially drives corporate teams to redefine their traditional yet restricted market for their product by using existing resources to access a larger group of potential users and revenue streams. Over the past year, JCSU, in collaboration with a team of BOS consultants, reviewed the University's product and value proposition to modify JSCU's student experience that will measurably improve retention and graduation rates.

The University's leadership is committed to building a strong and sustainable new urban university that has a reputation as a close-knit community that integrates the liberal arts with business, the sciences, and technology in innovative, socially-conscious ways to empower tomorrow's diverse entrepreneurial citizens and leaders. Whether in or out of the classroom, we offer our students growing edge experiences that will not confine them to dream small or to accept what is. Our students understand that they have an obligation to see challenges and solve them and to demand thought, growth, and change in every community they touch. Our commitment to build a premier new urban university that delivers a high education at a relatively low market cost will ensure our impact and viability for generations to come.

Mission/Purpose Statement

The mission of Johnson C. Smith University is to provide an outstanding education for a diverse group of talented and highly motivated students from various ethnic, socioeconomic, and geographic backgrounds. Johnson C. Smith University offers a liberal education in conjunction with concentrated study in a specialized field in preparation for advanced study and specific careers.

The University endeavors to produce graduates who are able to communicate effectively, think critically, learn independently as well as collaboratively, and demonstrate competence in their chosen fields. Further, it provides an environment in which students can fulfill their physical, social, cultural, spiritual, and other personal needs and in which they can develop a compelling sense of social and civic responsibility for leadership and service in a dynamic, multicultural society. Likewise, the University embraces its responsibility to provide leadership, service, and lifelong learning to the larger community.

Regarding teaching effectiveness as paramount in its educational enterprise, Johnson C. Smith University has a commitment to the recruitment and retention of an outstanding faculty. To this end, the University promotes faculty development, encourages faculty involvement in research and other creative activities, and endorses the principles of academic freedom.

To insure the integrity and stability of its status and the perpetuation of its rich legacy, Johnson C. Smith University has a firm resolve to maintain the fiscal and human resources requisite to be a truly distinctive institution—a hallmark of excellence in its students, facilities, operations, and environment. Additionally, Johnson C. Smith University, Incorporated shall continue the present policy of admitting students of any race, color, sex, national and ethnic origin, to all rights, privileges, programs and activities generally accorded to or made available to students at the University. In regard to faculty and staff, employment by and promotion within the University shall be on the basis of merit, and there shall be no discrimination on any basis.

JCSU Diversity Statement

Johnson C. Smith University is an academic community and workplace environment which values diversity and the intellectual growth that results from the sharing and expression of different ideas and perspectives. Johnson C. Smith University's commitment to diversity and inclusion is strong and unwavering, and we espouse those values beyond the gates of our campus. JCSU actively recruits high-achieving students, faculty and staff from different cultures, races, religions, socio-economic backgrounds, ethnicities and nationalities.

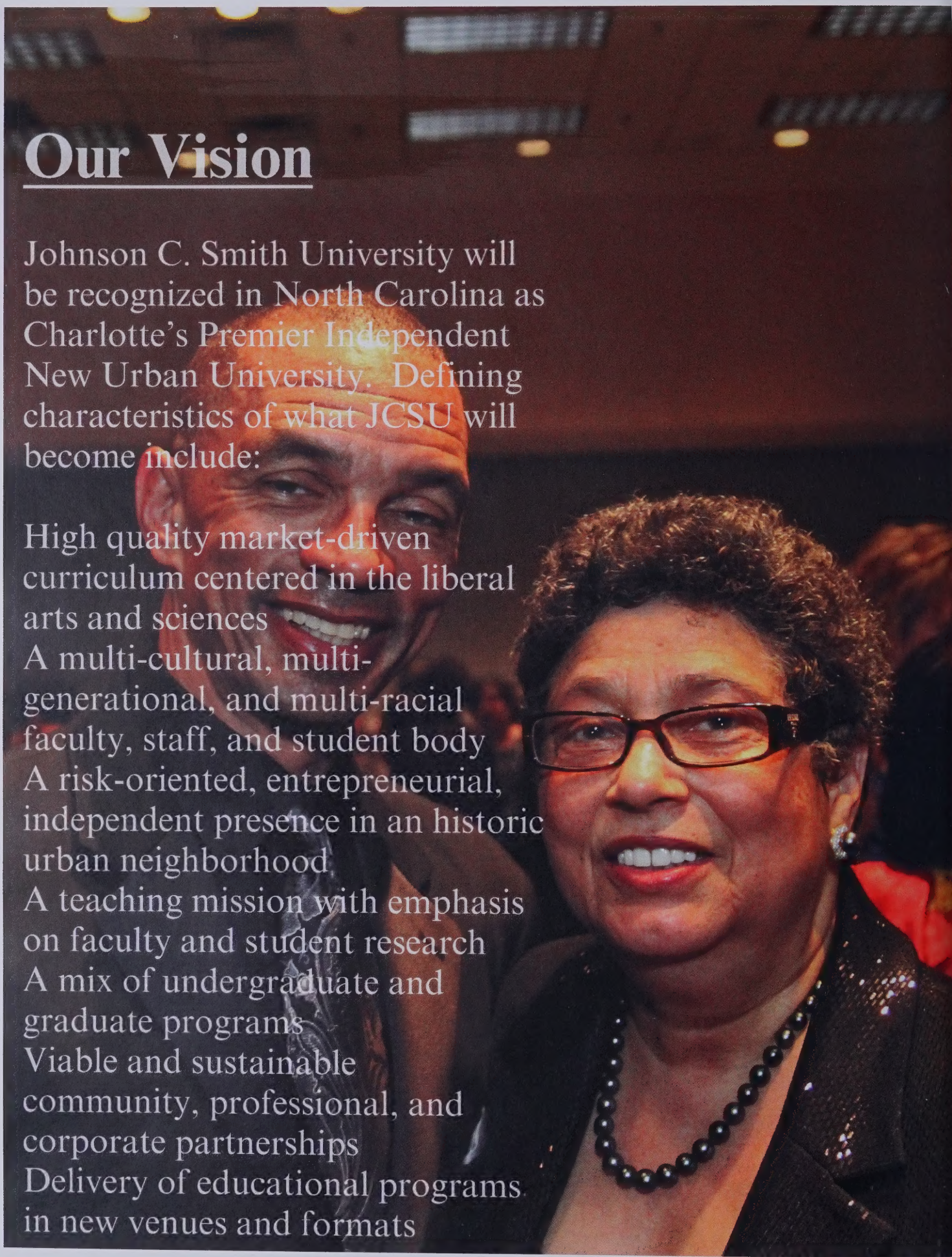
Johnson C. Smith University does not discriminate on the basis of race, color, religion, sexual orientation, gender identity or expression, national origin, age, disability or veteran status as it relates to student enrollment or hiring. By creating a campus community that embraces inclusiveness, JCSU believes that all involved in the academic enterprise will grow intellectually, emotionally, socially and culturally while developing a sense of social responsibility. We use our intellectual and social capital to build trust and promote relations across all boundaries to sustain community assets when working with neighborhoods surrounding the campus and with communities throughout the city.

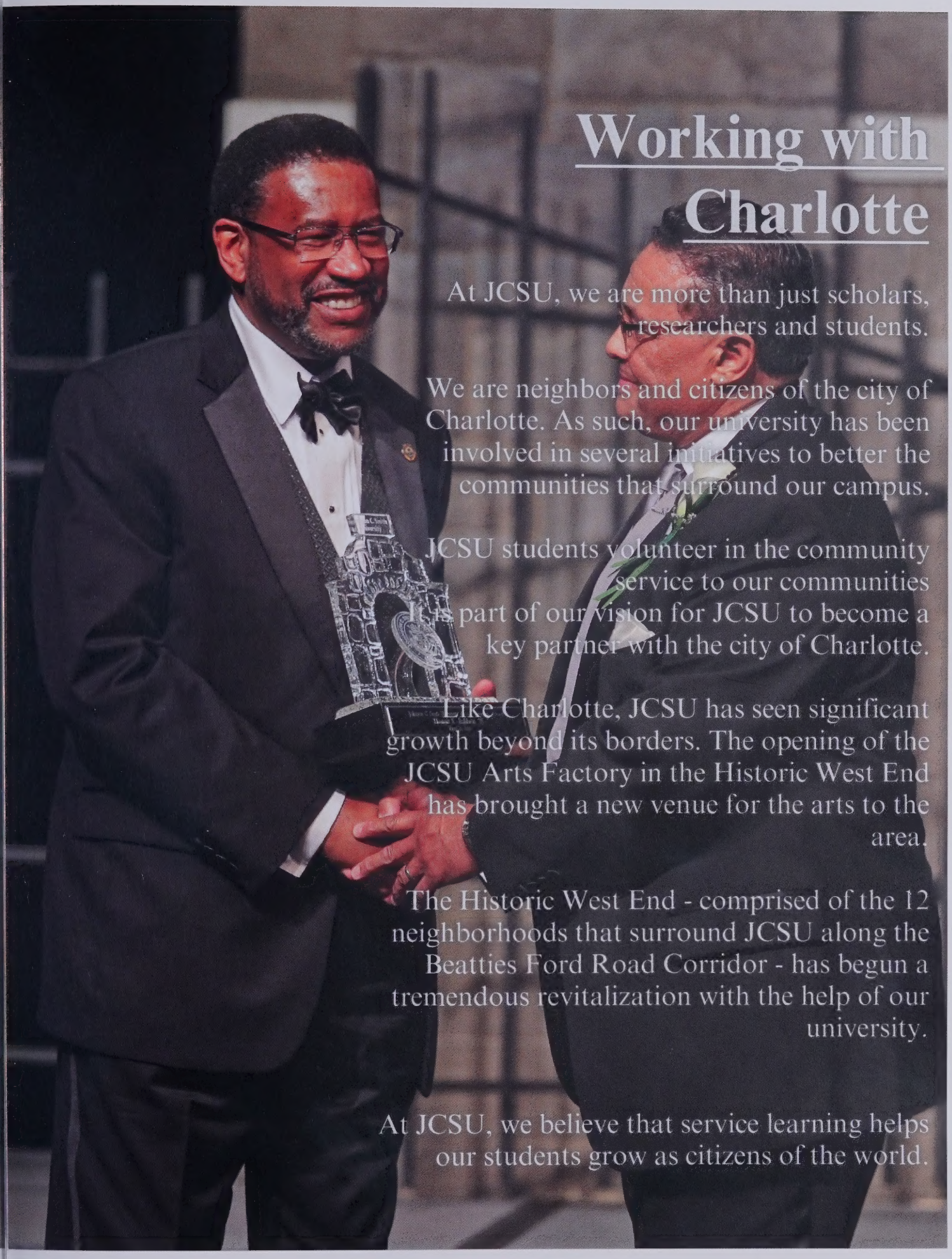
Through direct actions on campus and partnerships with key organizations in the community, Johnson C. Smith University is steadfast in our dedication to serving as a catalyst for social change resulting in a global society that is grounded in social justice for all humankind.

Our Vision

Johnson C. Smith University will be recognized in North Carolina as Charlotte's Premier Independent New Urban University. Defining characteristics of what JCSU will become include:

High quality market-driven curriculum centered in the liberal arts and sciences
A multi-cultural, multi-generational, and multi-racial faculty, staff, and student body
A risk-oriented, entrepreneurial, independent presence in an historic urban neighborhood
A teaching mission with emphasis on faculty and student research
A mix of undergraduate and graduate programs
Viable and sustainable community, professional, and corporate partnerships
Delivery of educational programs in new venues and formats





Working with Charlotte

At JCSU, we are more than just scholars, researchers and students.

We are neighbors and citizens of the city of Charlotte. As such, our university has been involved in several initiatives to better the communities that surround our campus.

JCSU students volunteer in the community service to our communities It is part of our vision for JCSU to become a key partner with the city of Charlotte.

Like Charlotte, JCSU has seen significant growth beyond its borders. The opening of the JCSU Arts Factory in the Historic West End has brought a new venue for the arts to the area.

The Historic West End - comprised of the 12 neighborhoods that surround JCSU along the Beatties Ford Road Corridor - has begun a tremendous revitalization with the help of our university.

At JCSU, we believe that service learning helps our students grow as citizens of the world.

Our President

Dr. Ronald L. Carter became the 13th president of Johnson C. Smith University on July 1, 2008. The High Point, N.C. native has more than 30 years of experience serving students and universities. Prior to joining JCSU, he was provost and dean of faculty at Coker College in Hartsville, S.C.

Upon graduating magna cum laude, Phi Beta Kappa, with a Bachelor of Arts degree in sociology and philosophy from Morehouse College in 1971, Dr. Carter began his career at Boston University's Martin Luther King Jr. Center as dean of students. While there he earned a Master of Theology degree and a Ph.D. in philosophy of religion.

In the late 1980s, Dr. Carter's interaction with relatives of Nelson Mandela compelled him to put his abilities to work in South Africa. He served as senior administrator of the Health Services Development Unit at the University of the Witwatersrand in Johannesburg, South Africa until returning to the U.S. in 1997.

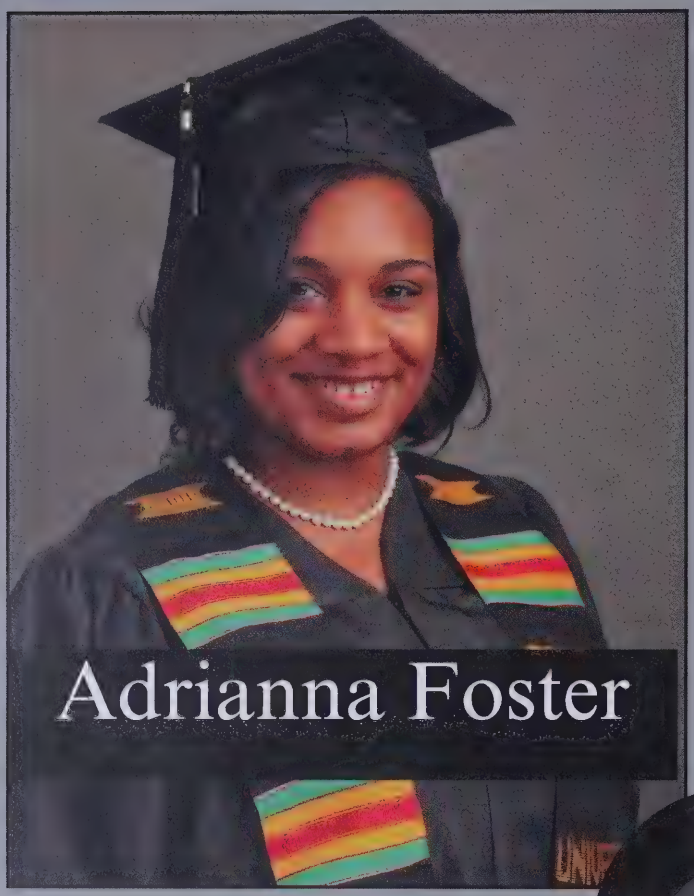
Dr. Carter has served as moderator for the National Meeting of the Medical Institute for Sexual Health. Among his many honors and awards, he was appointed a Sloan Scholar at Morehouse College, a Danforth Fellow at Boston University, and a Merrill Scholar, Robert College, Istanbul, Turkey. He was a senior fellow at the Stedman Graham Leadership Institute of Chicago. In 2006, Dr. Carter received the 2006 South Carolina Dance Association President's Award. In 2010, he received the Newcomer of the Year Award from Leadership Charlotte.

He is the father of a daughter, Tumelo Rosalind Carter, and has been the foster parent of four other children.

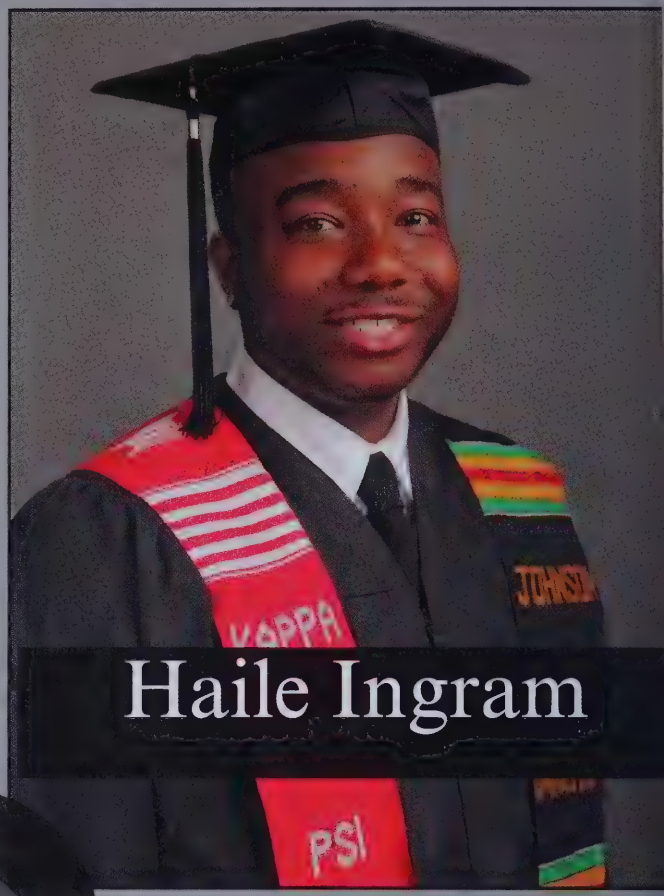
UNIVERSITY

CLASS OF 2014
OF 2014

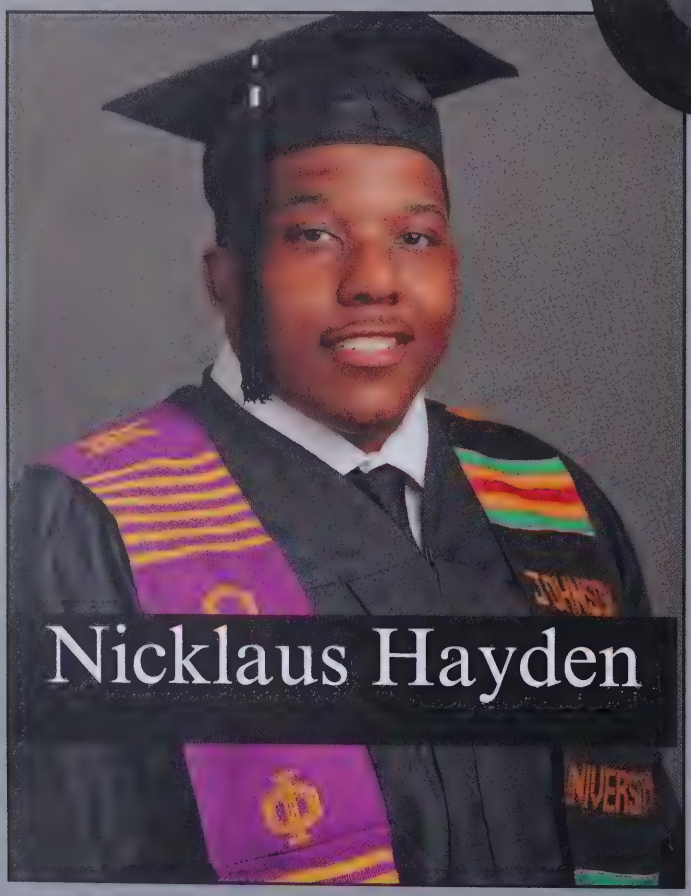
JOHNSON C. SMITH UNIVERSITY
SIT LUX
1867
Metropolitan
College



Adrianna Foster

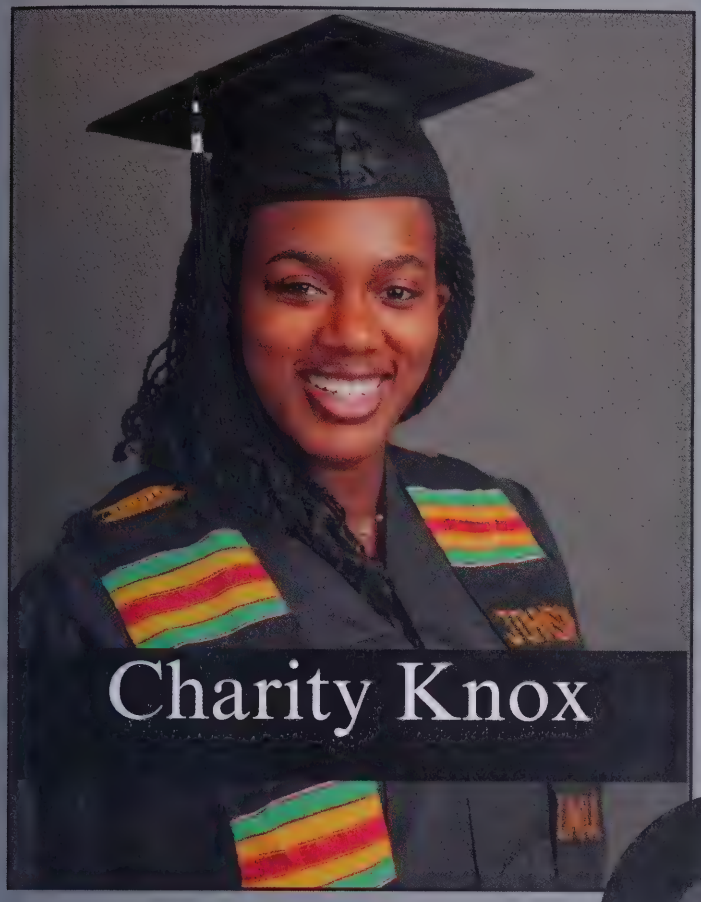


Haile Ingram



Nicklaus Hayden

Mpumi Nobiva



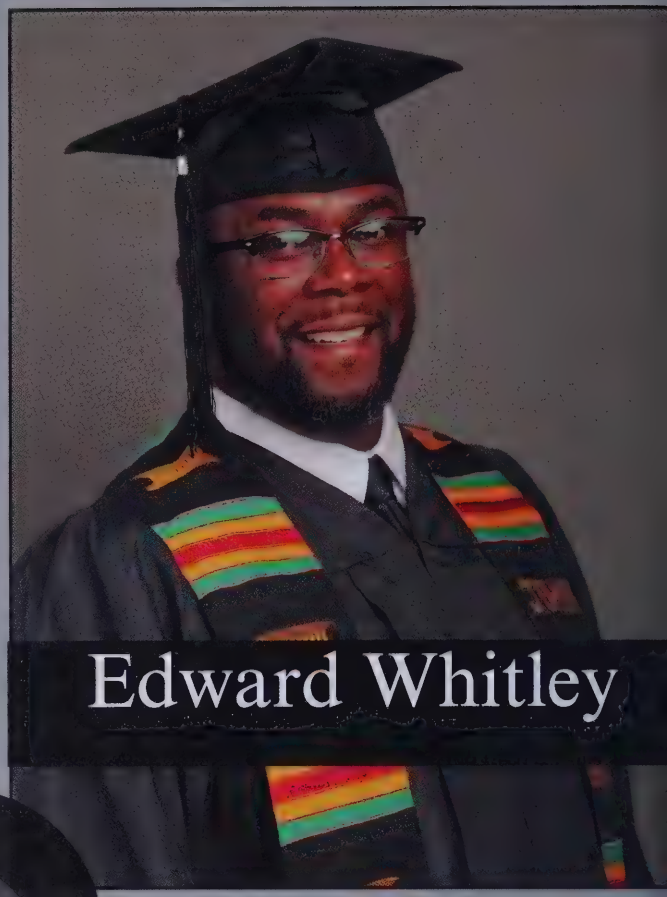
Charity Knox

Taurean Tindle

Esthefani Villacorta

Michael Gibbs

Alisa Stevenson



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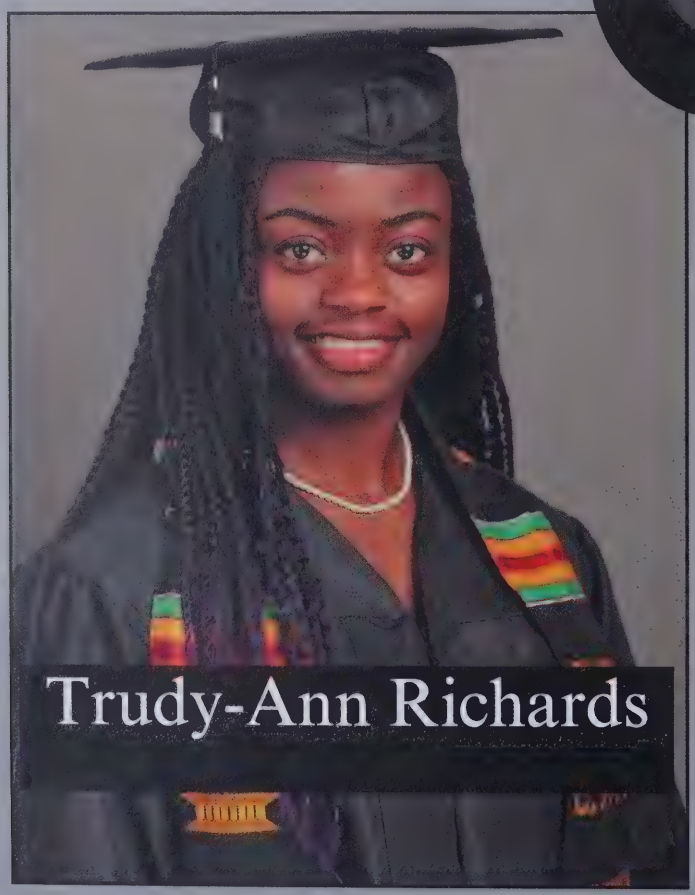
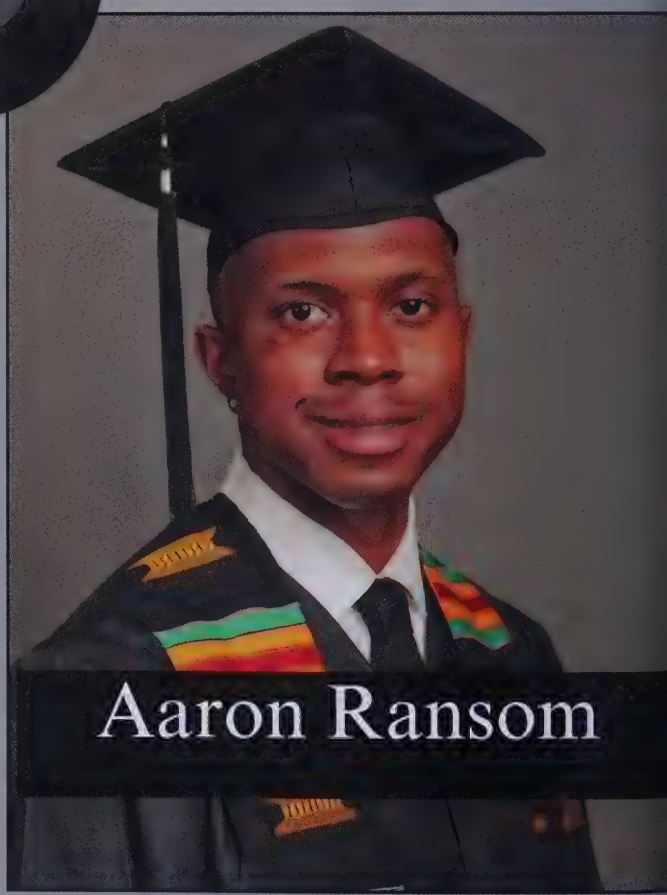
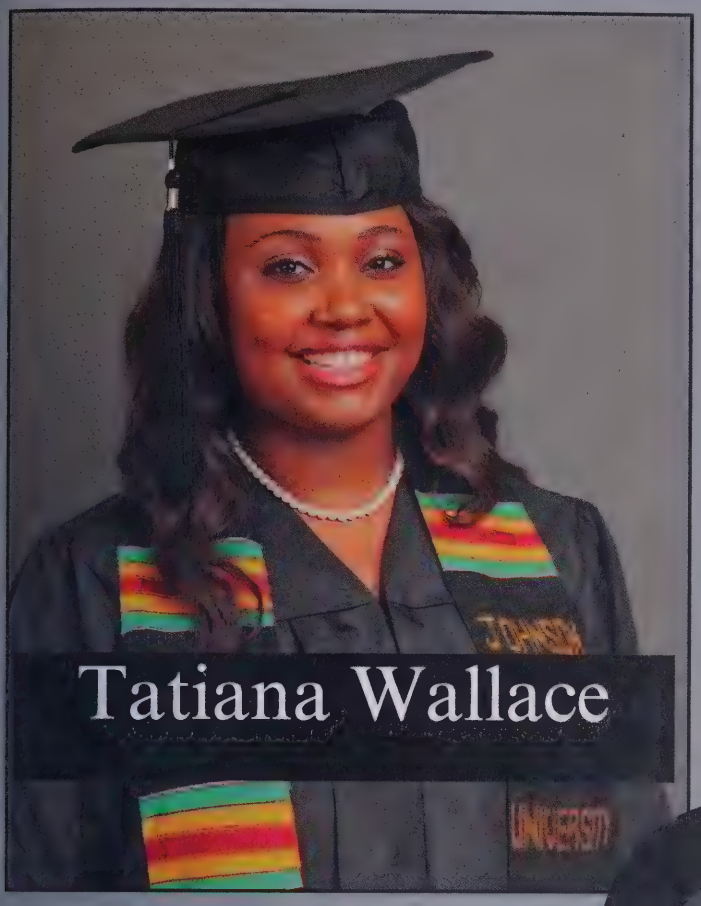


Trudy-Ann Richards

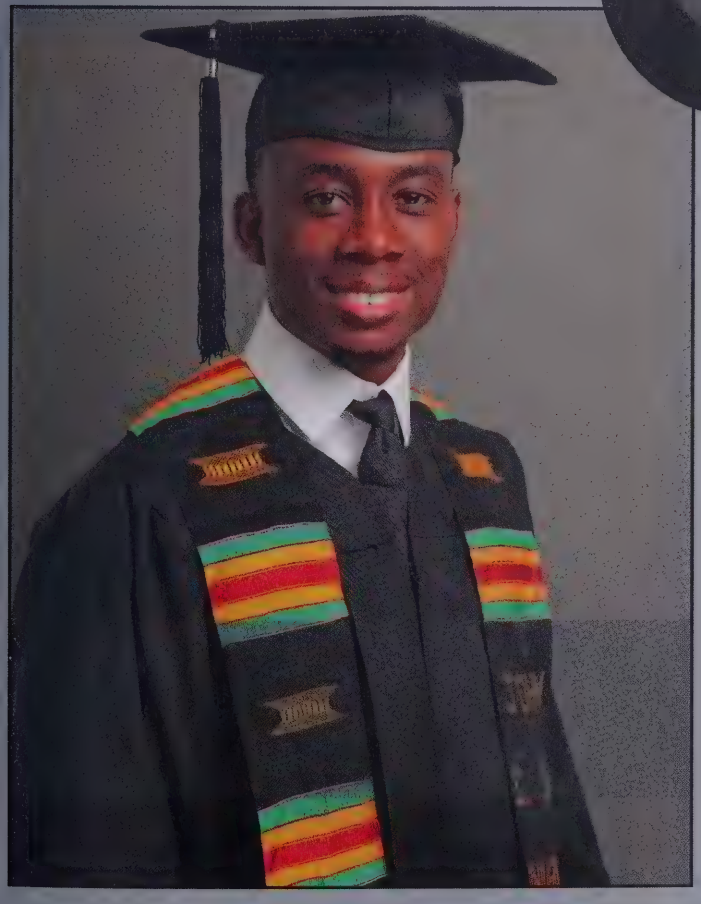


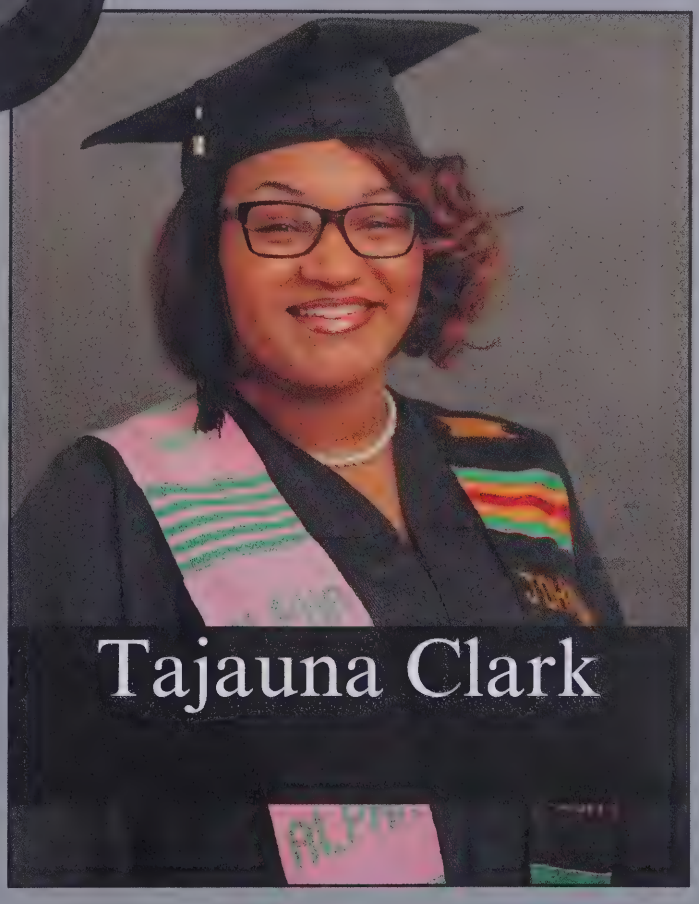
Aaron Ransom



Tatiana Wallace

Jasmine Reddick



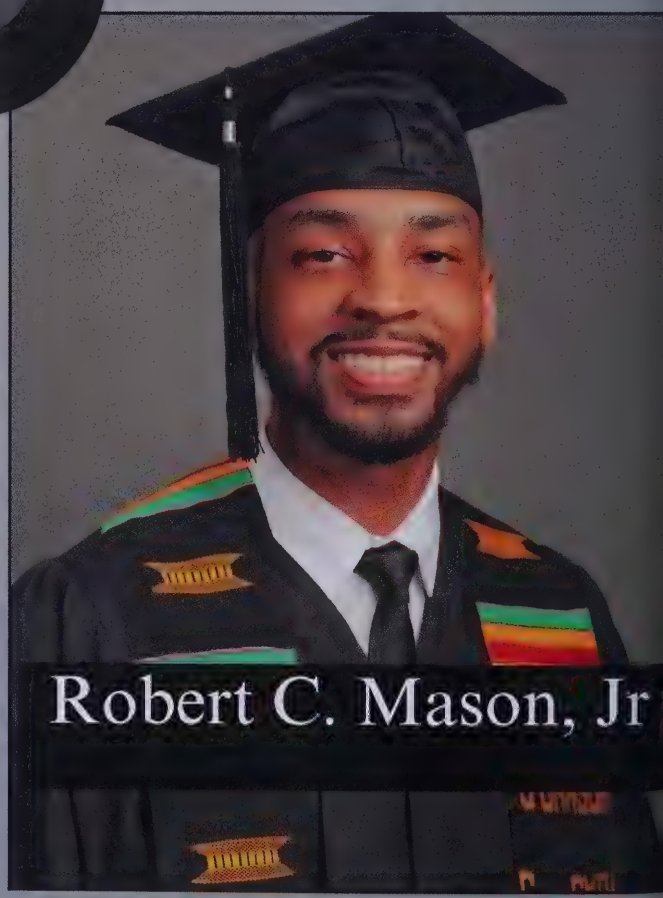


Tajauna Clark

Fifi Seakamela

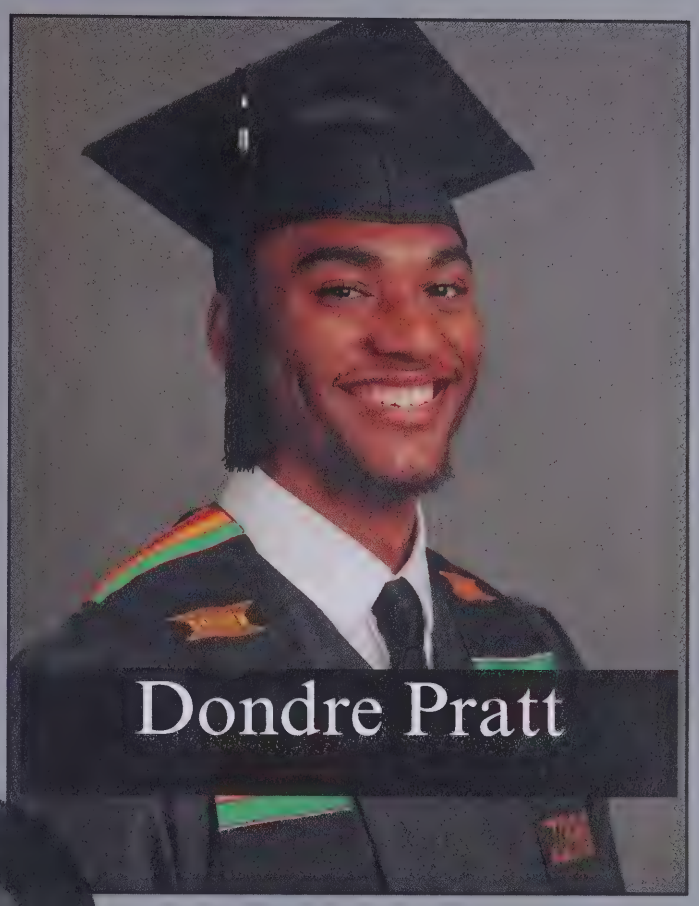
Craig Cannon

Amber Marie

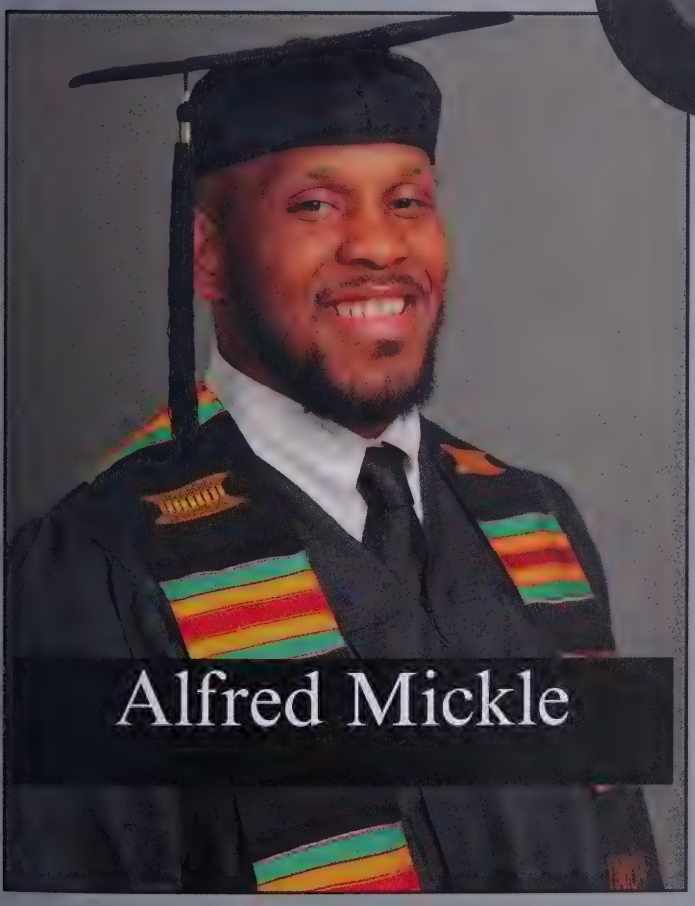


Robert C. Mason, Jr

Lauren Cathey



Dondre Pratt



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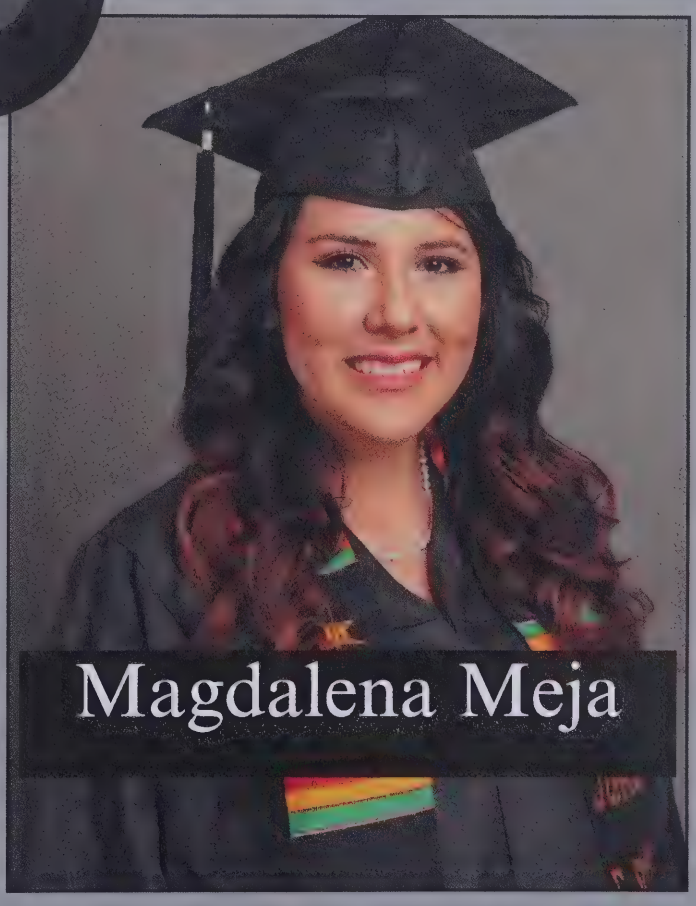
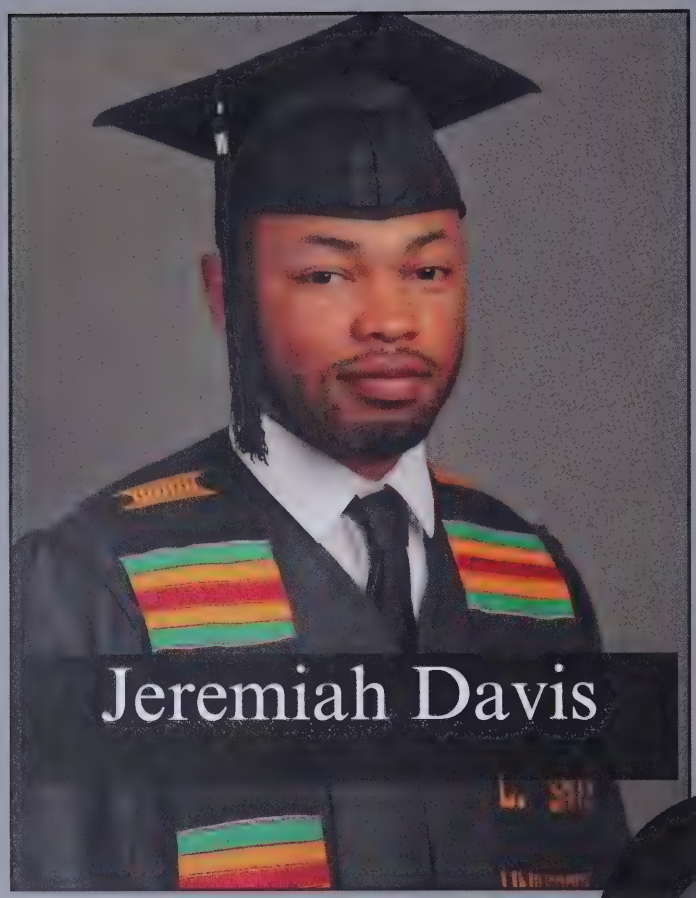
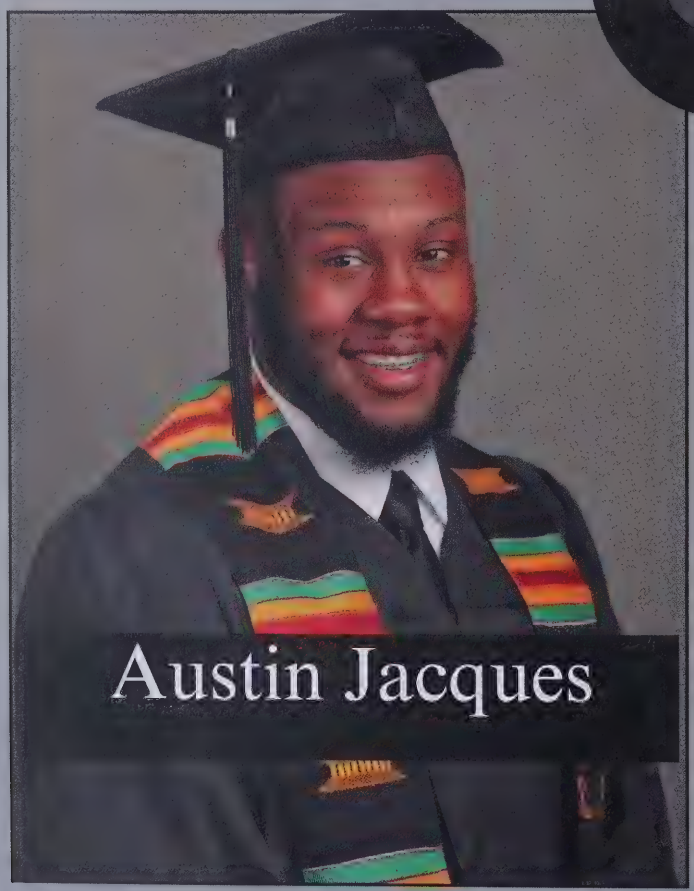


Magdalena Meja



Jeremiah Davis

Juaniska Davis

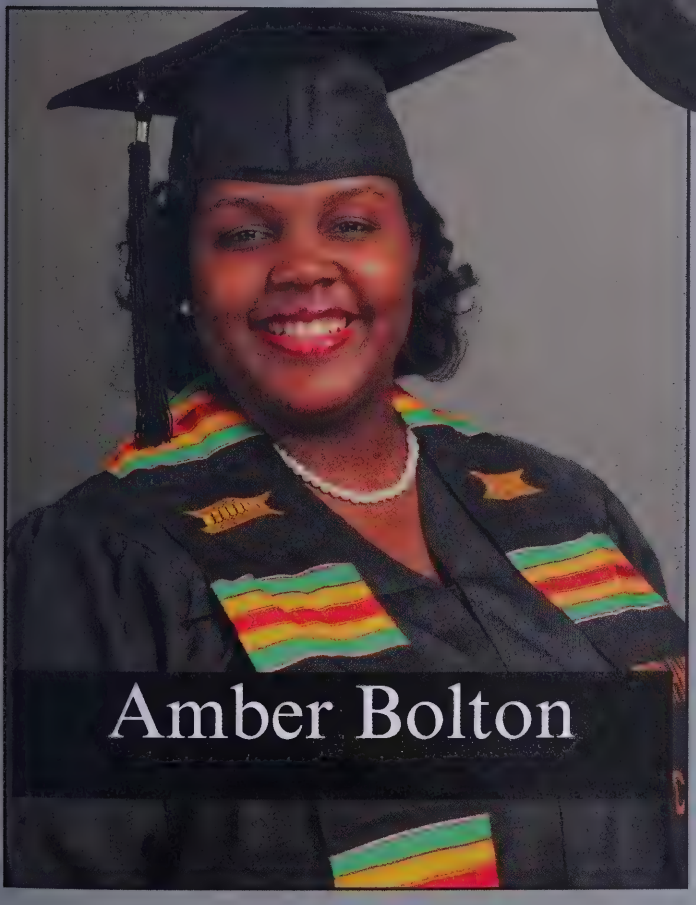


Austin Jacques

Kayla Bernard

Sandy Mathurin

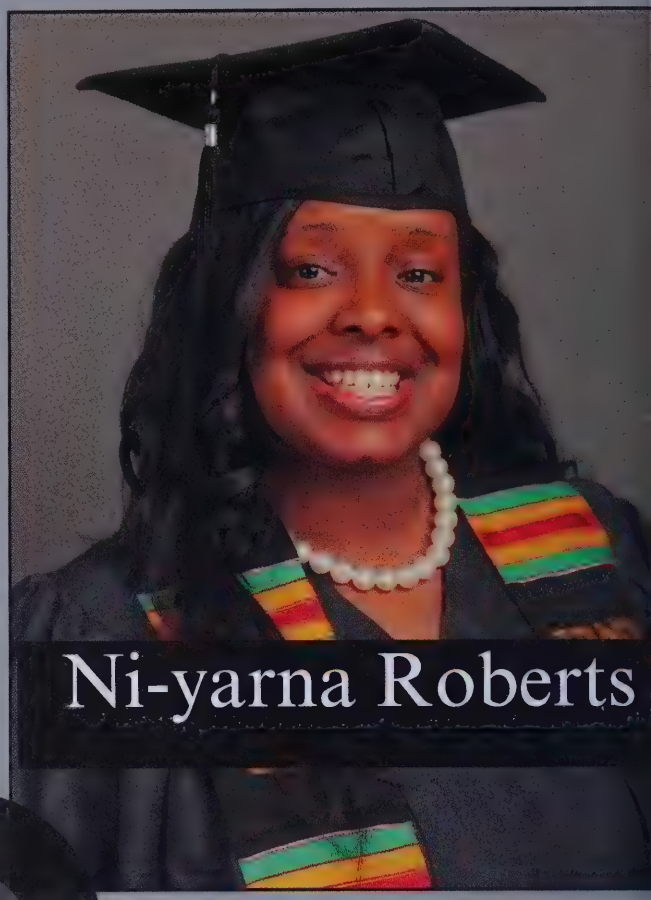
TaiBrionne Dozier



Amber Bolton

Radijah Hudson

Markkia Kamara



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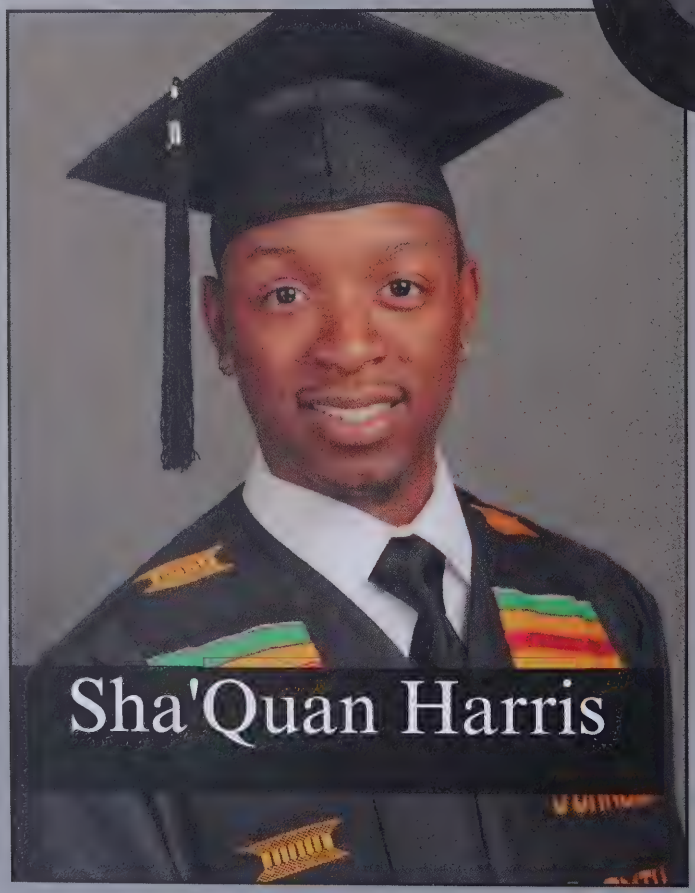

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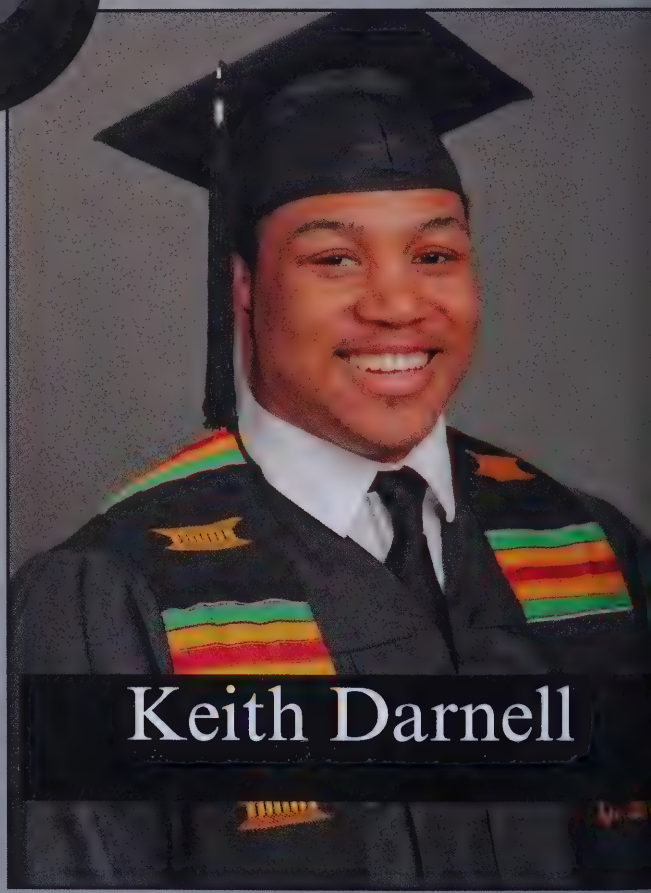

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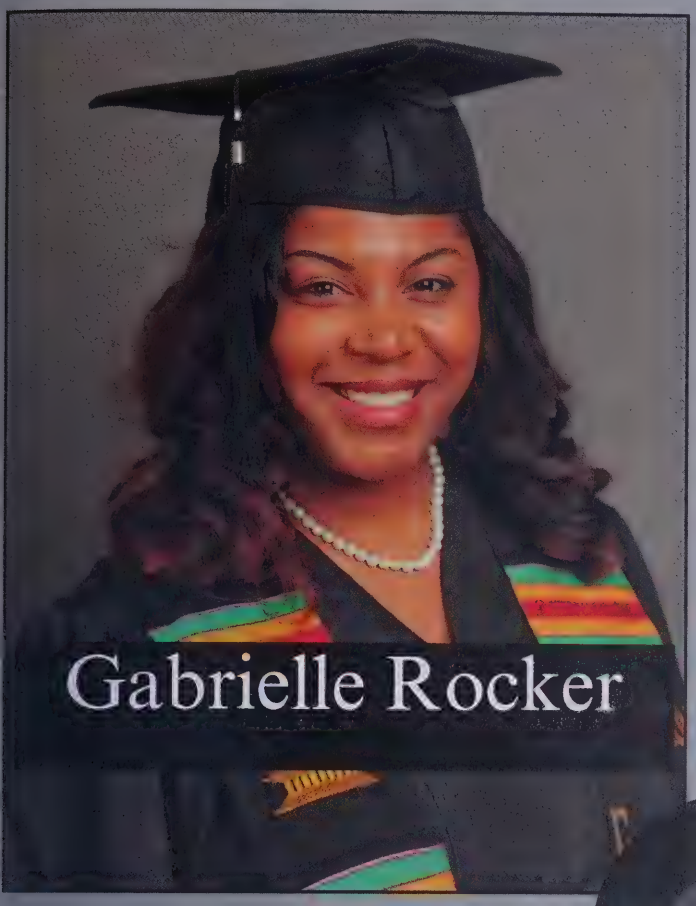

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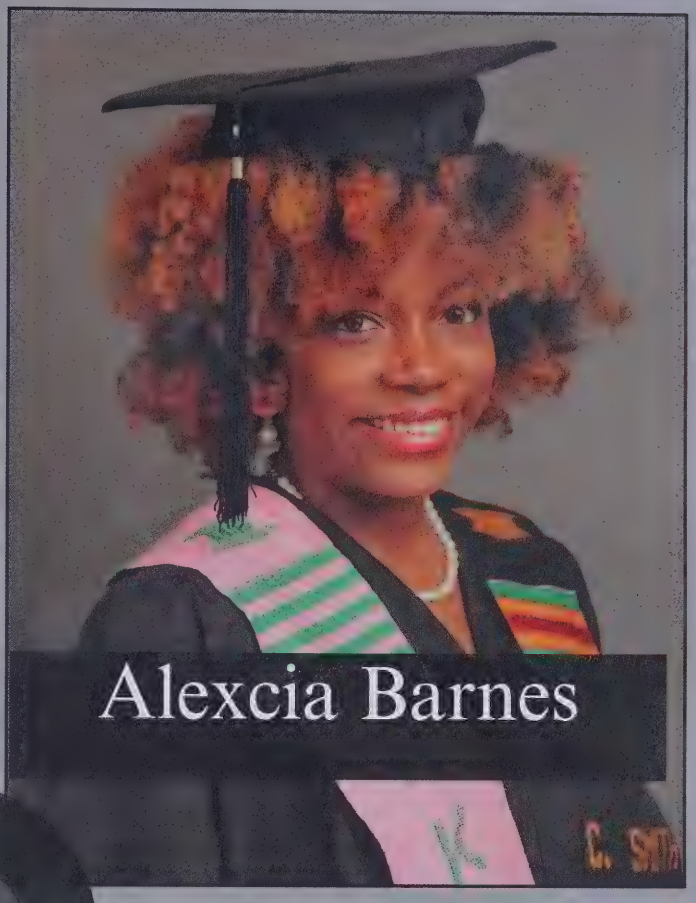
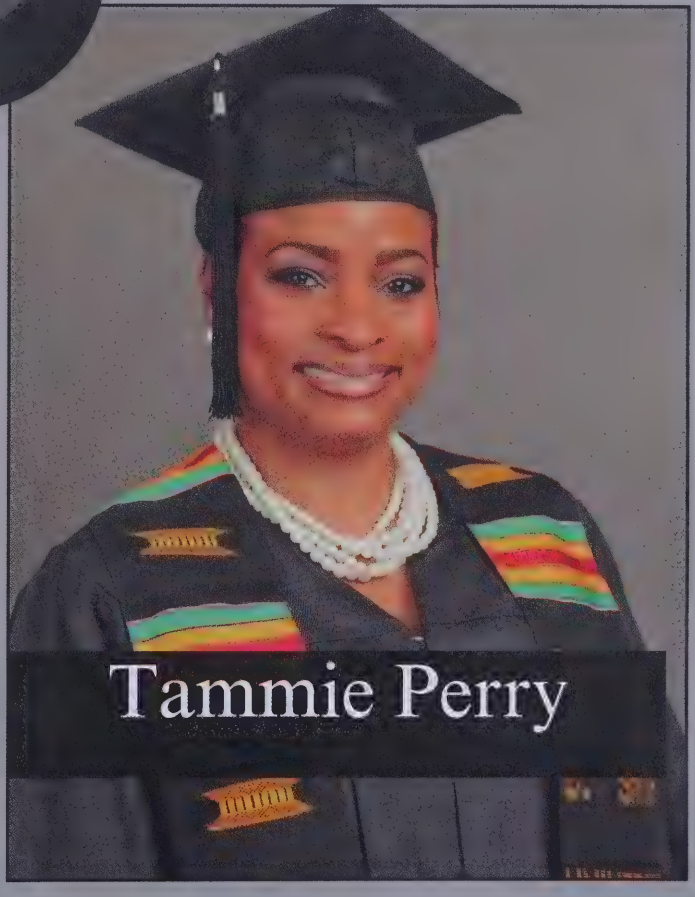


Alexcia Barnes

Kaali Shann Barber



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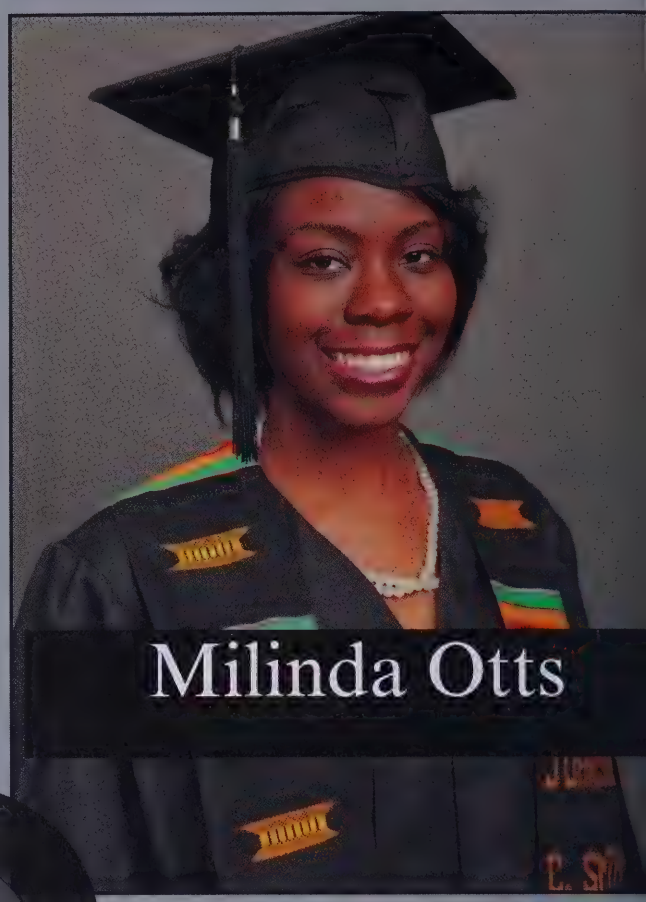
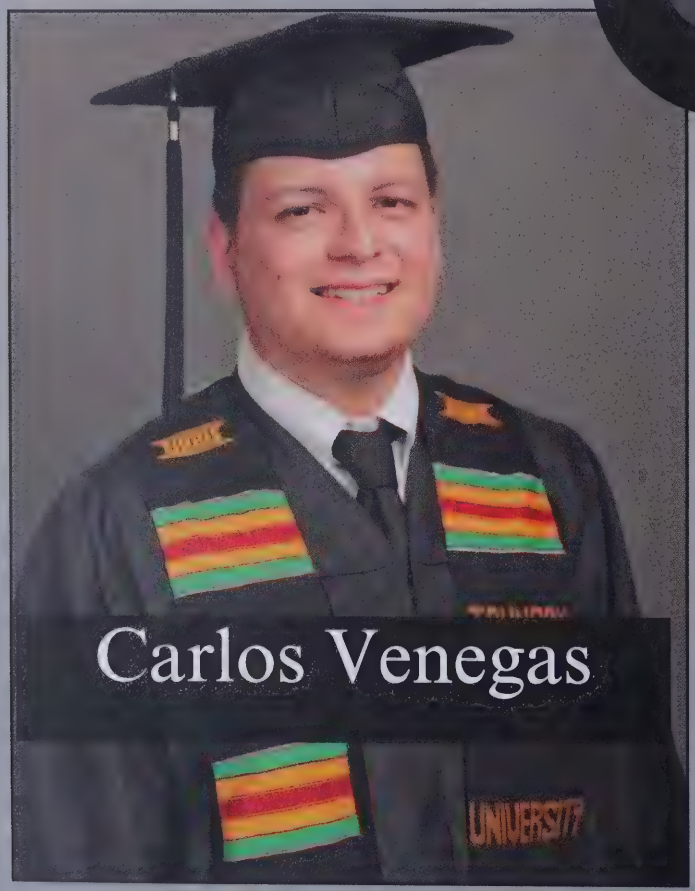
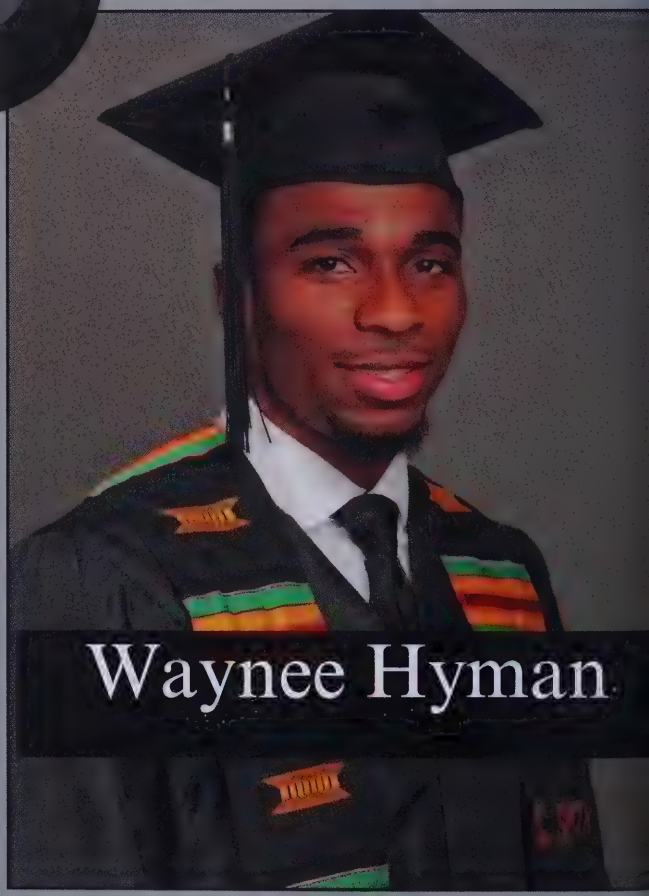
Elver Barrios



Milinda Otts



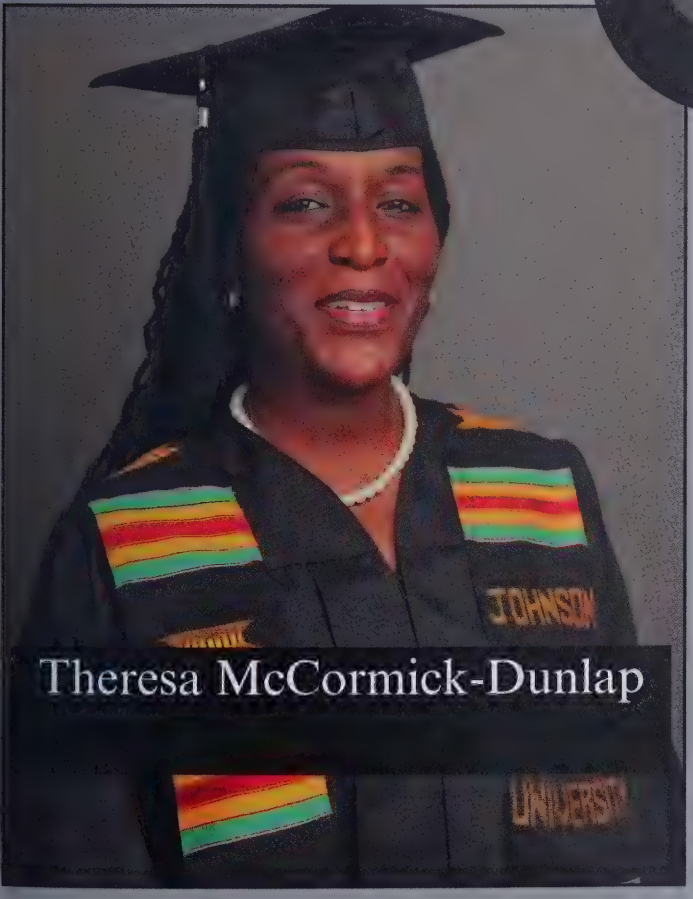
Carlos Venegas



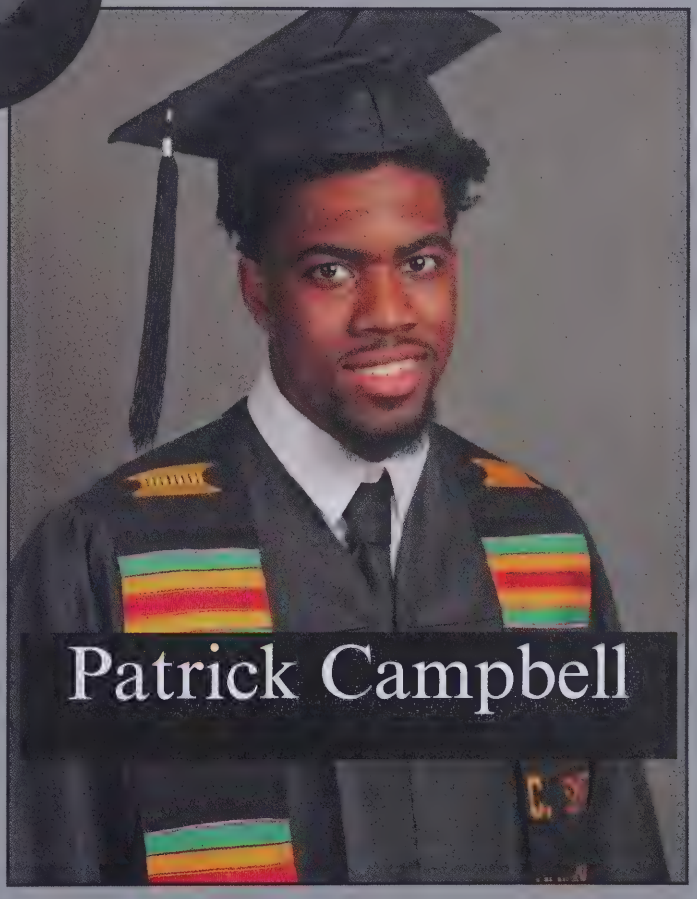
Waynee Hyman

Denesha Cooper

Sonia Beverly

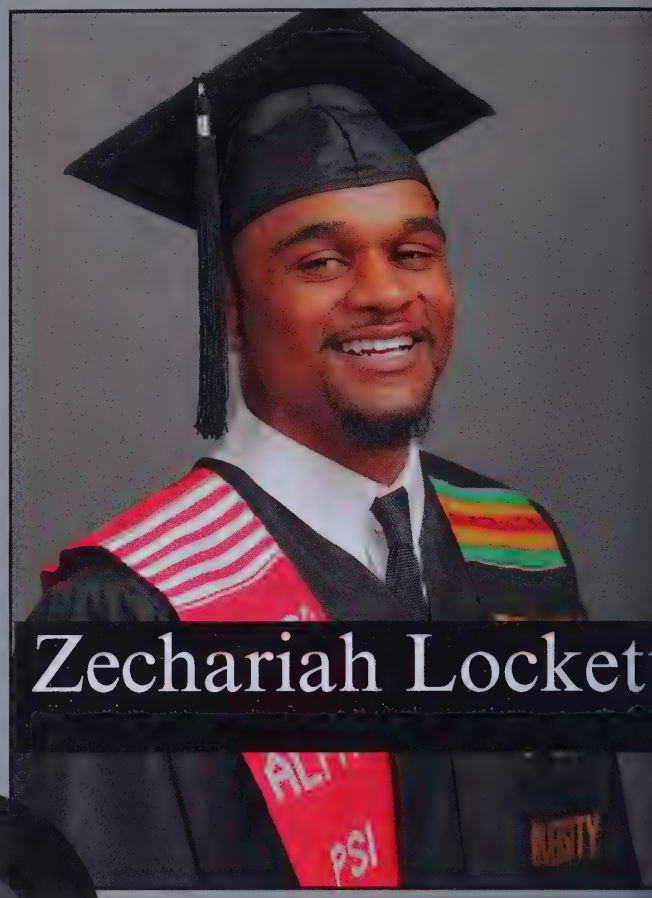


Theresa McCormick-Dunlap



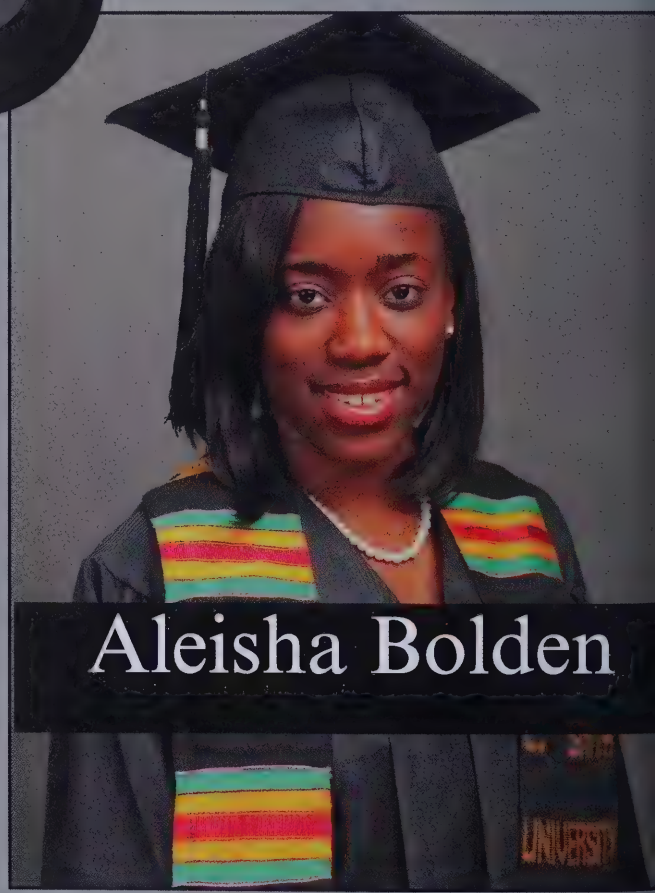
Patrick Campbell

Quadasha Mcilwaine

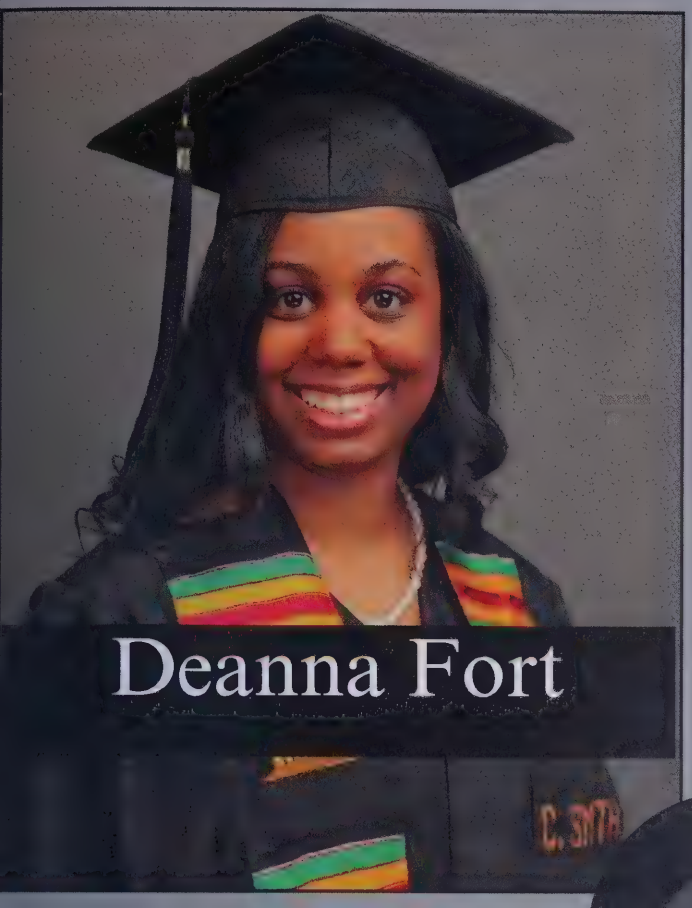


Zechariah Locket

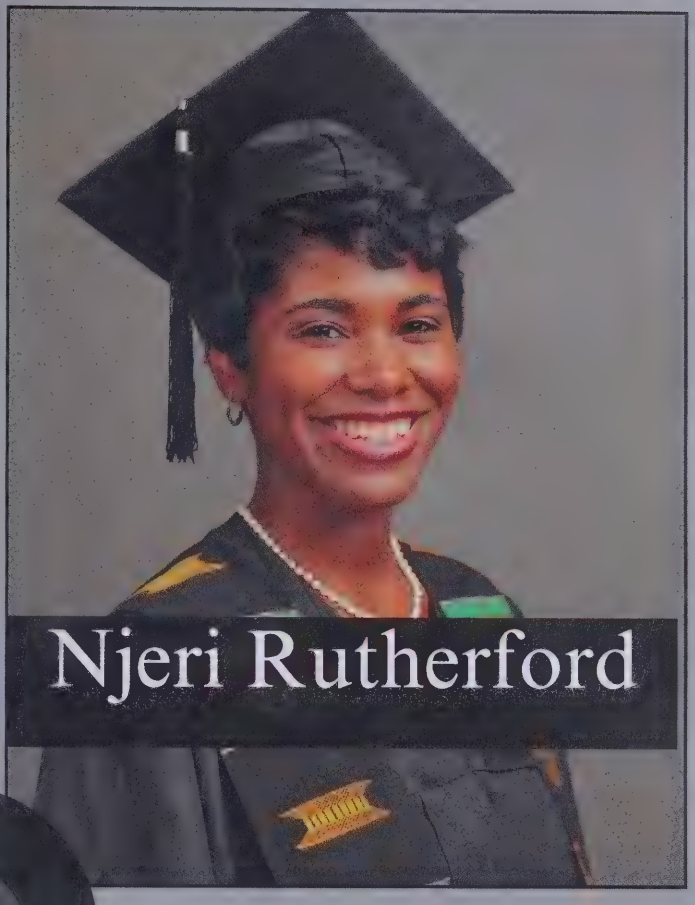
Dejah Gilliam



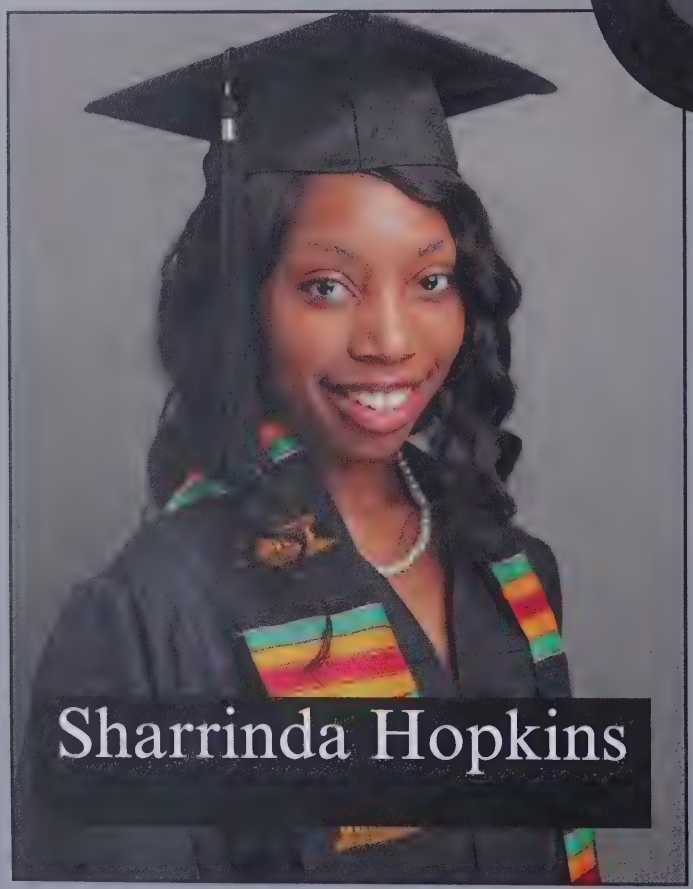
Aleisha Bolden



Deanna Fort



Njeri Rutherford

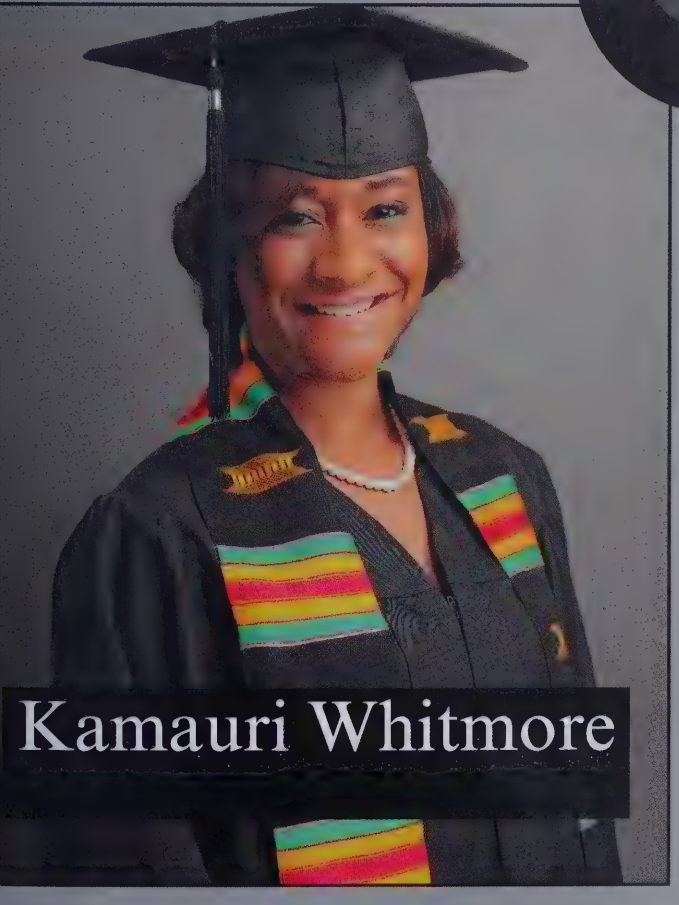


Sharrinda Hopkins

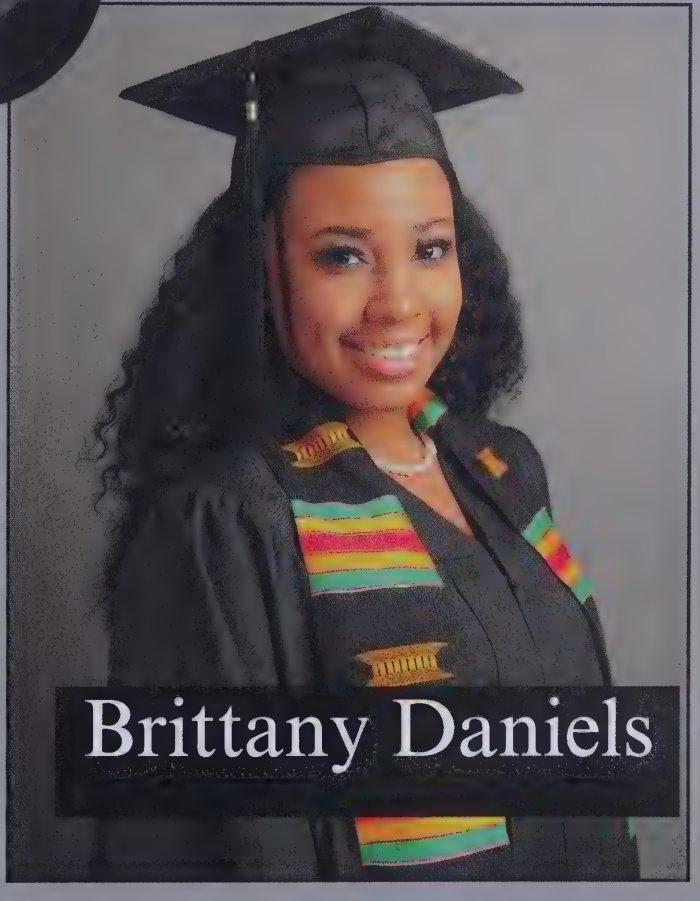
Kenya Hale

Sonya Supruill

Alexys Scott



Kamauri Whitmore



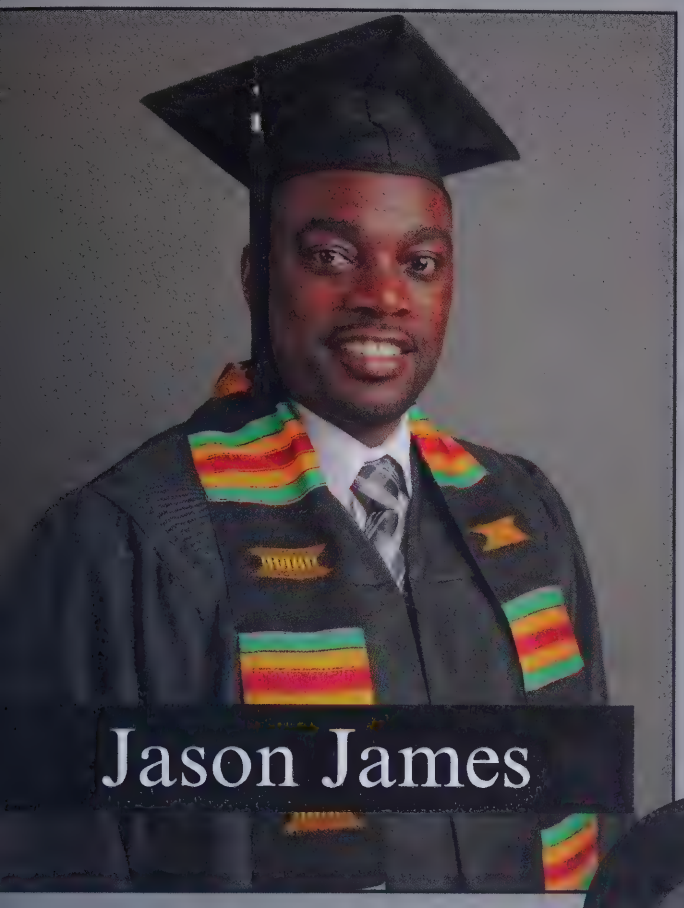
Brittany Daniels

Latondra Morrow

Symone Lawson

Francisco Cerrillo

Krystal Gipson



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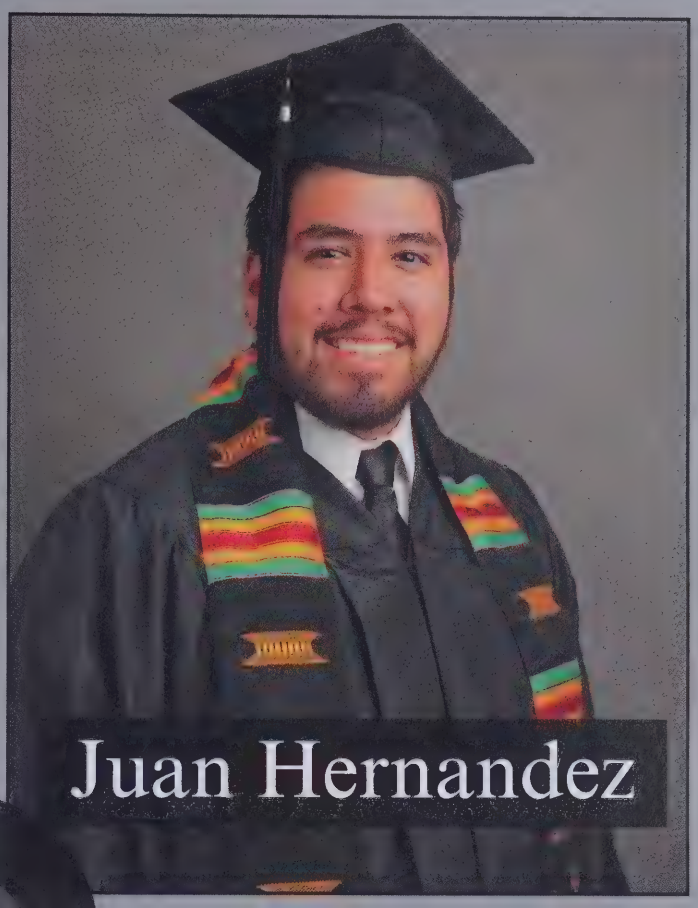

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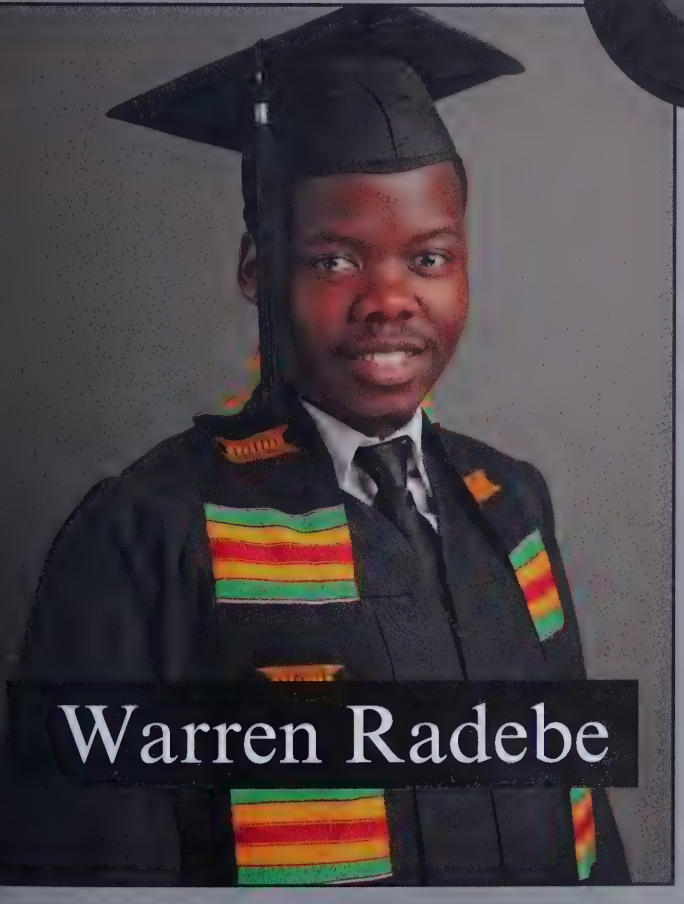
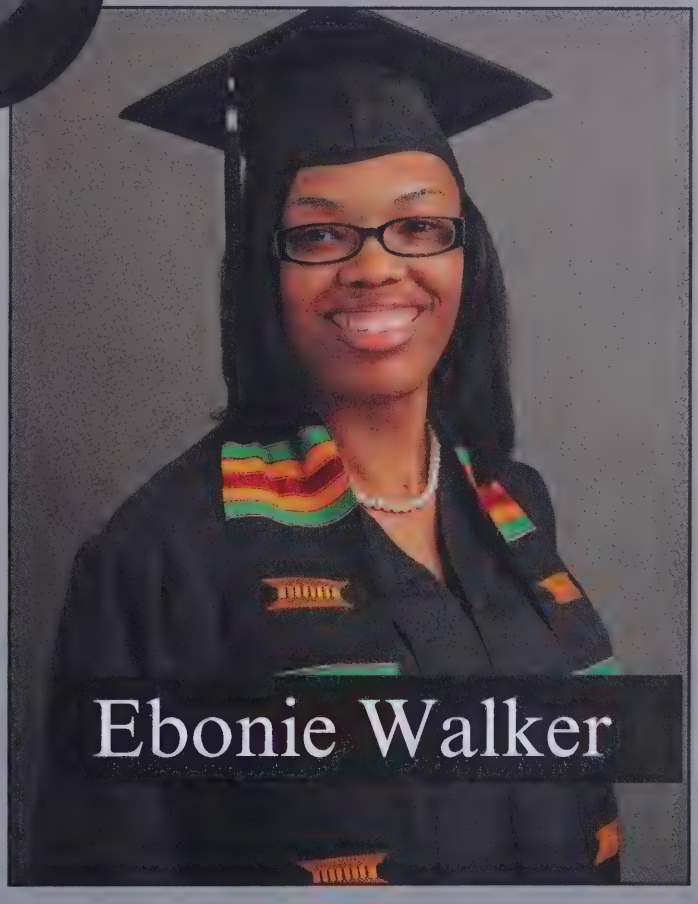


Warren Radebe



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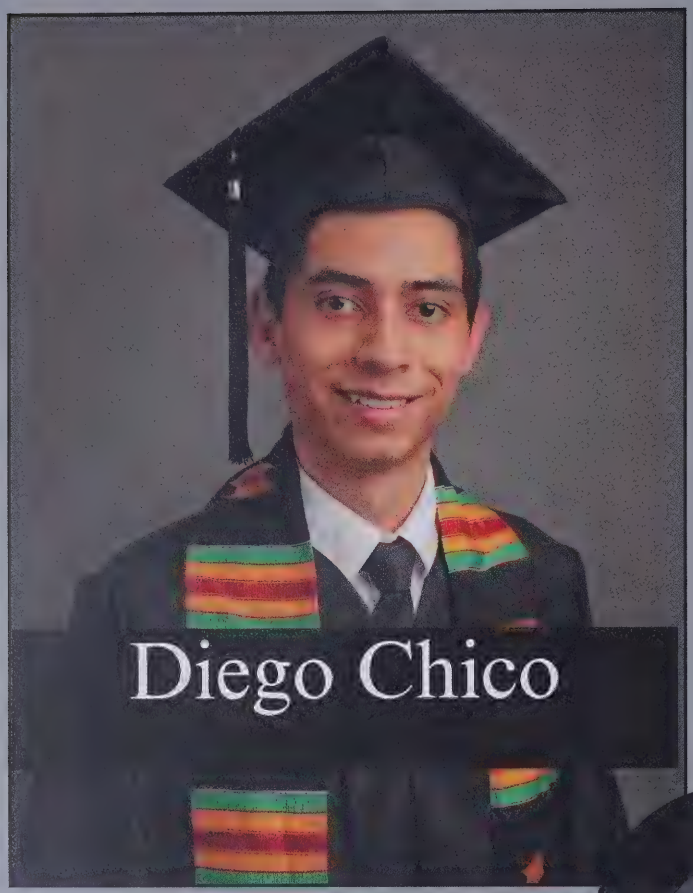

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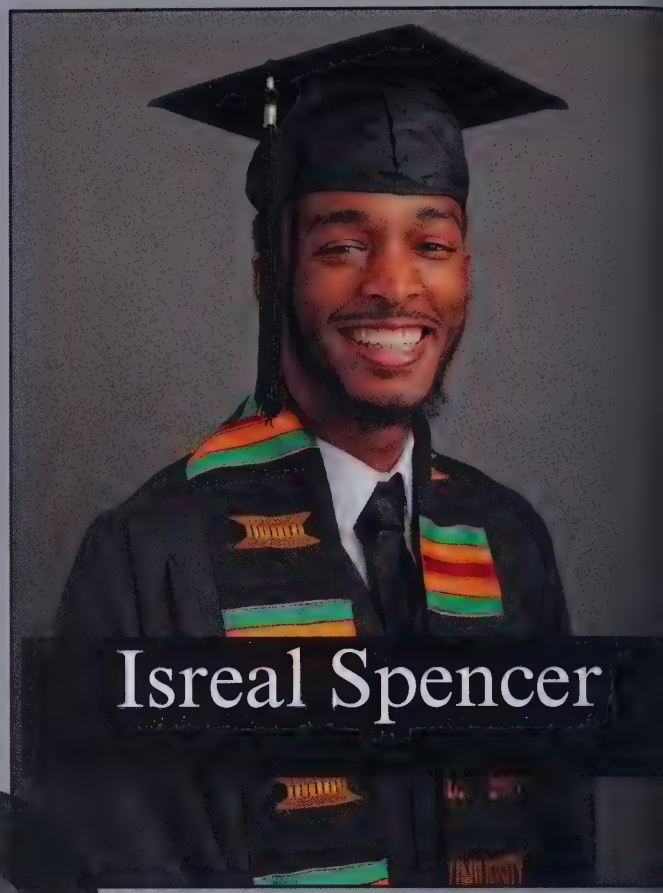

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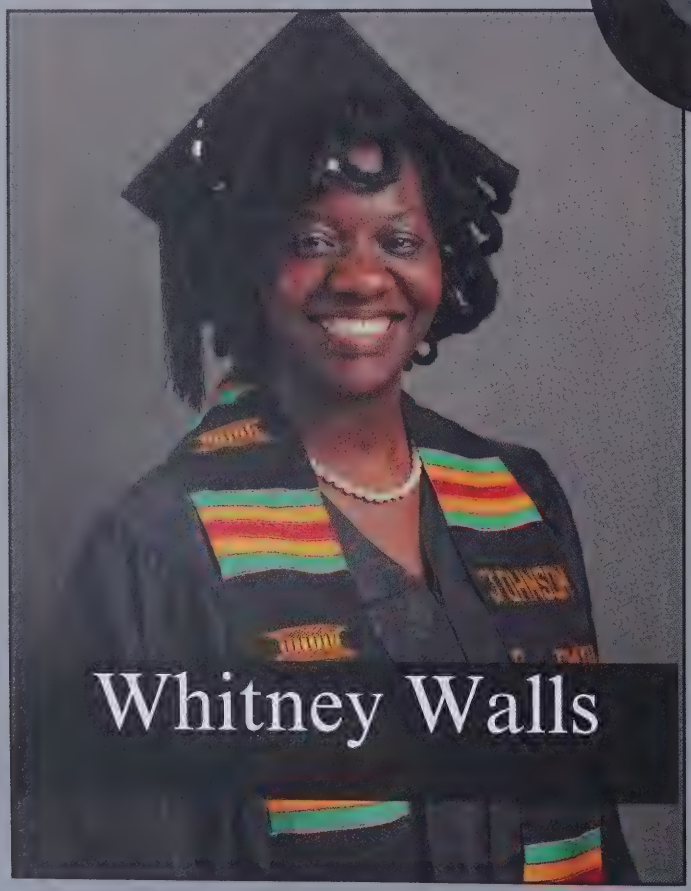

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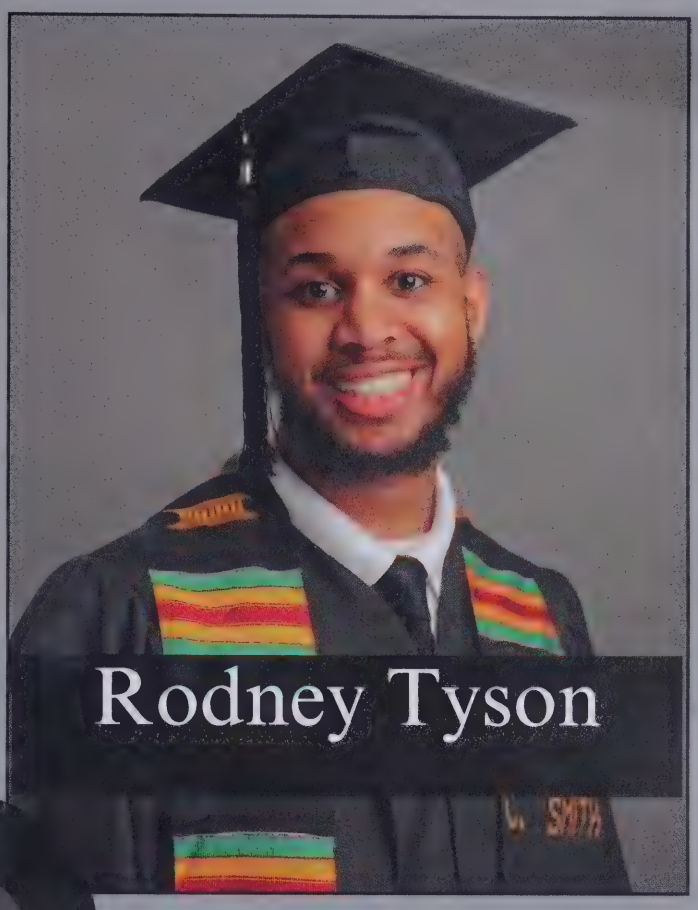

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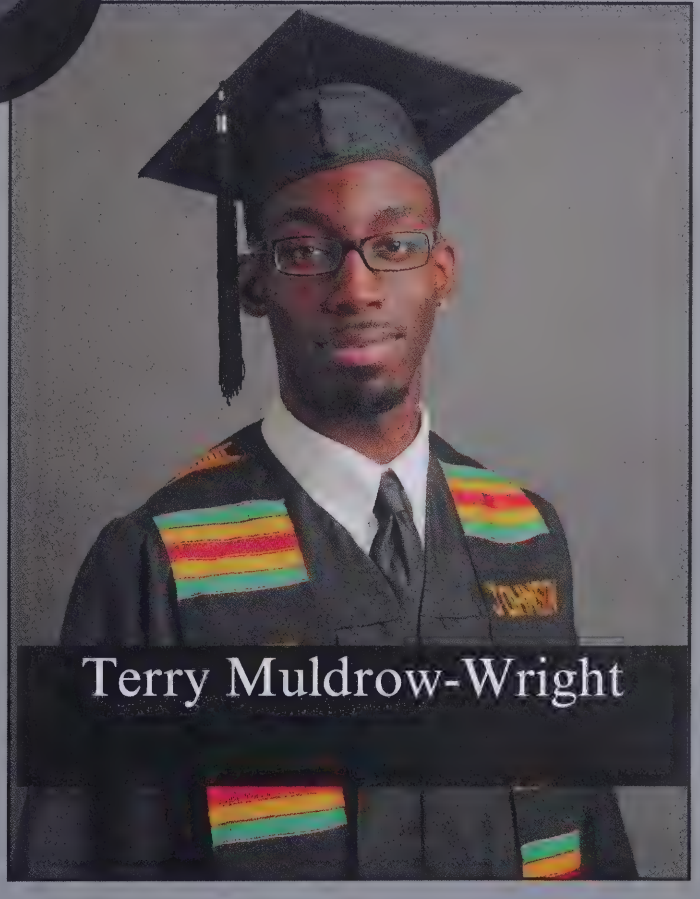
Felicia Elmore



Terry Muldrow-Wright

Deisy Equivel

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Kimberly McFadden

Khadijah Segura

Sharon Uyinmwen

Amena Brent

Melissa Jones

Karla Batres

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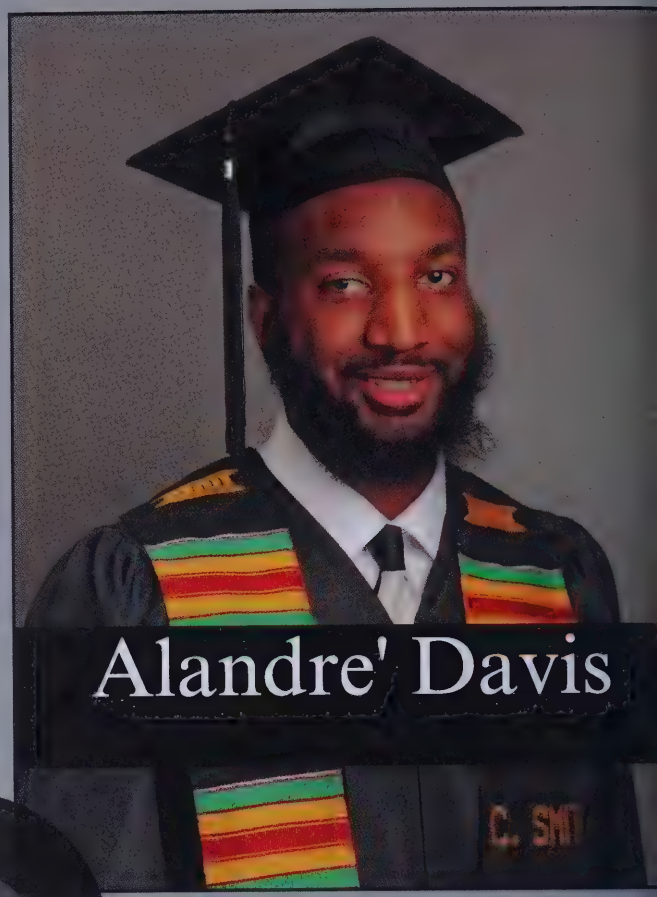
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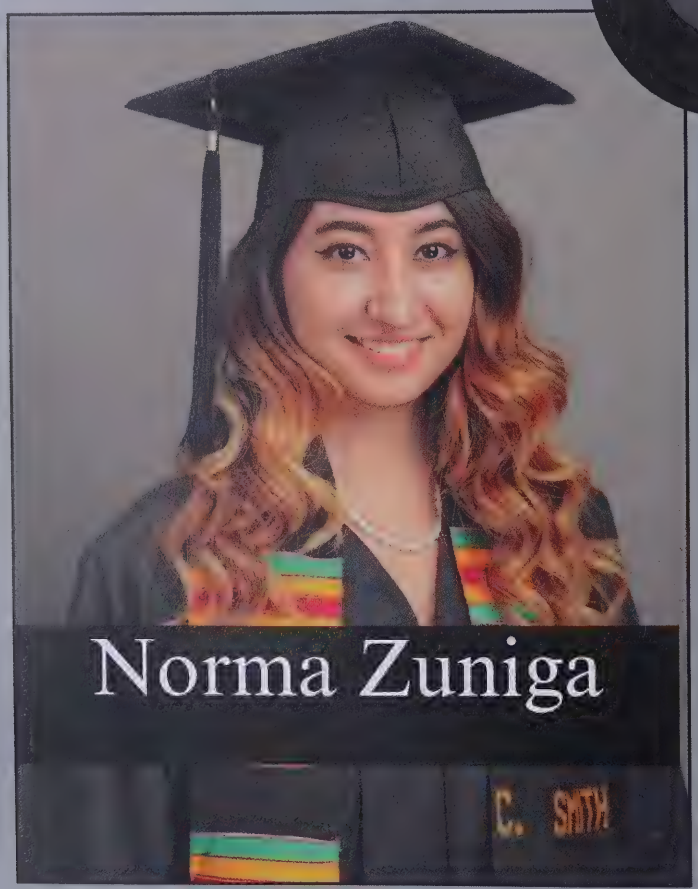
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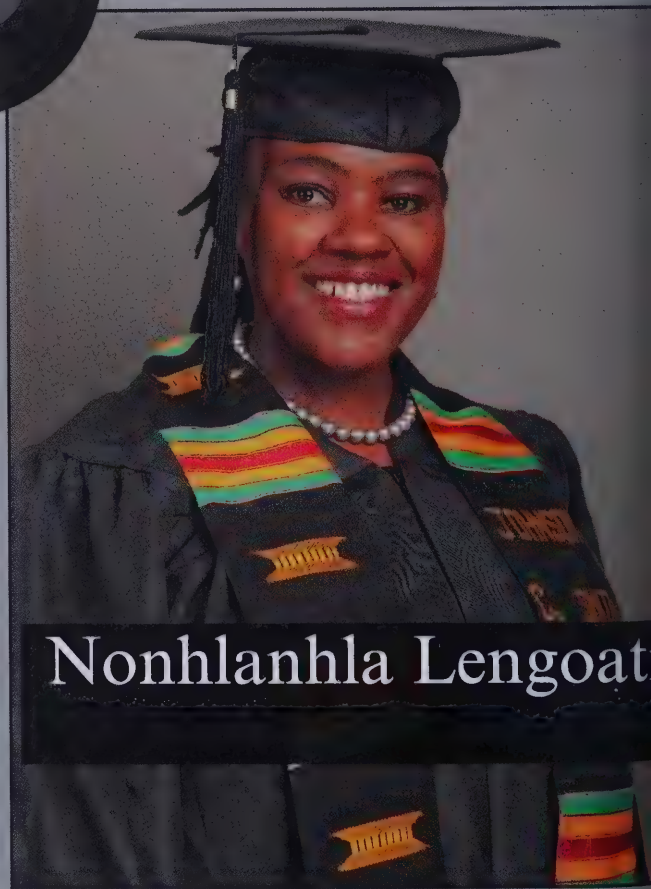
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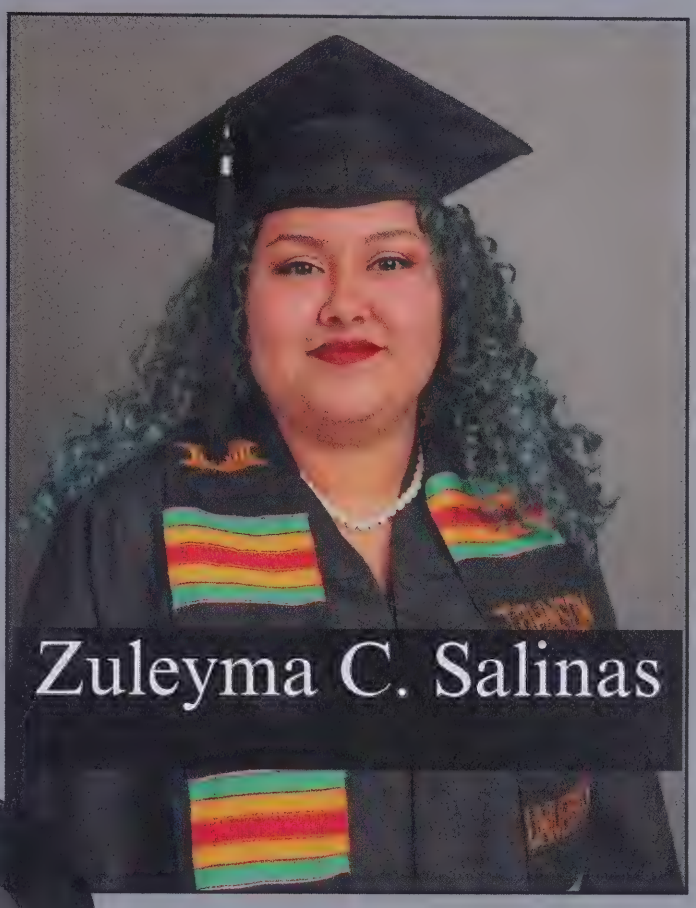

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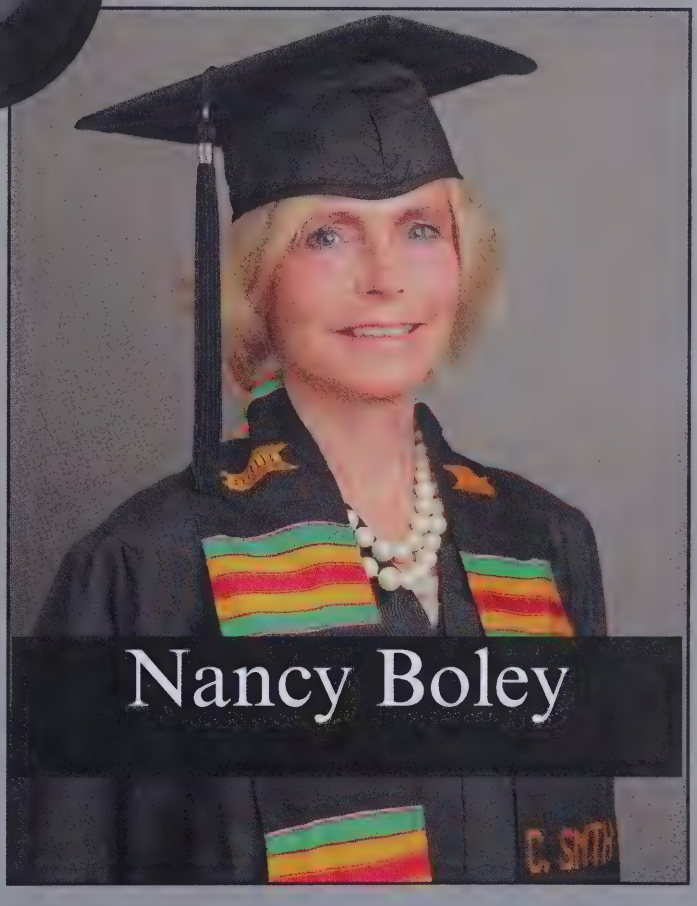
Azhane Williamson



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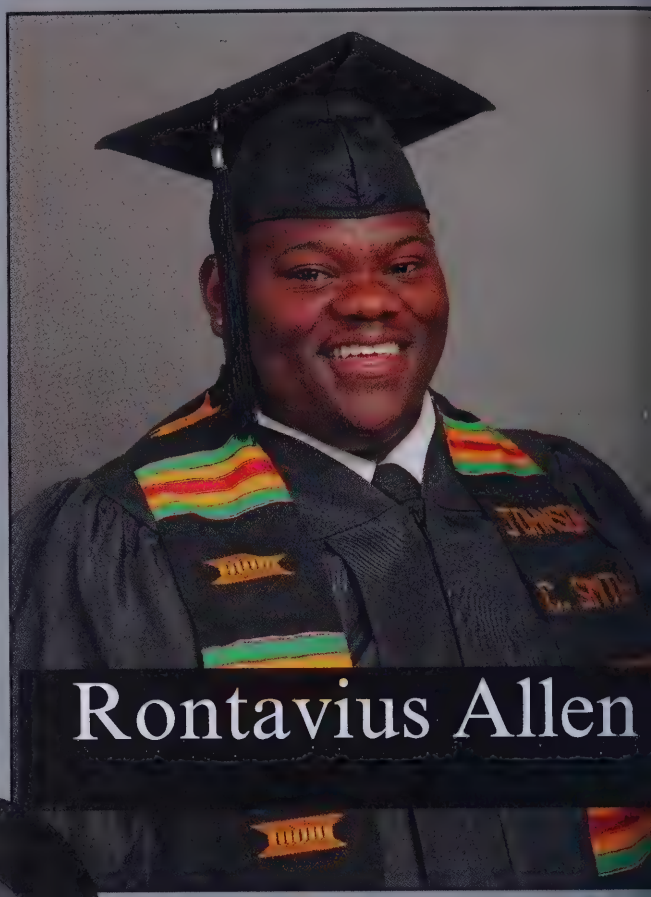

Rontavius Allen

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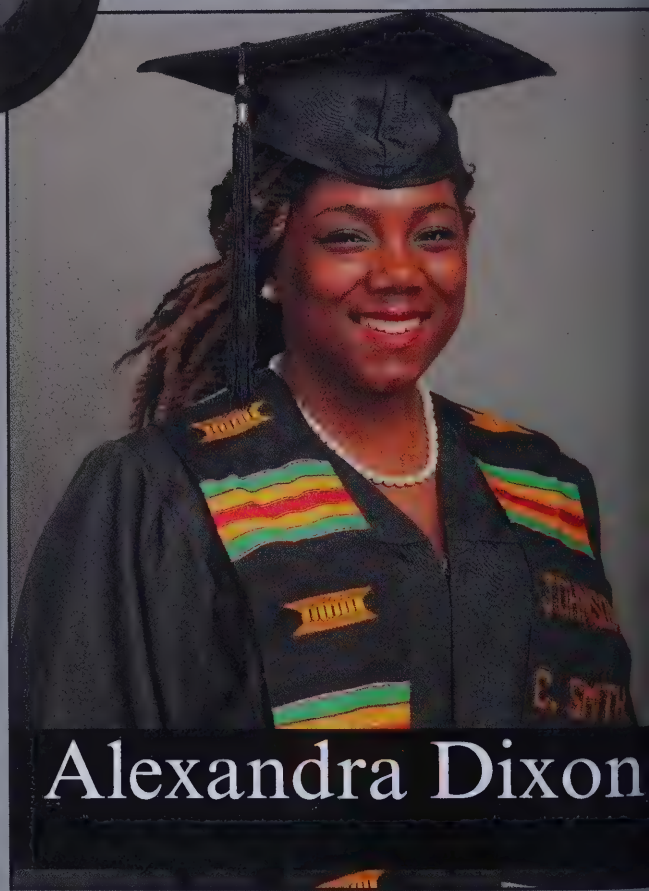
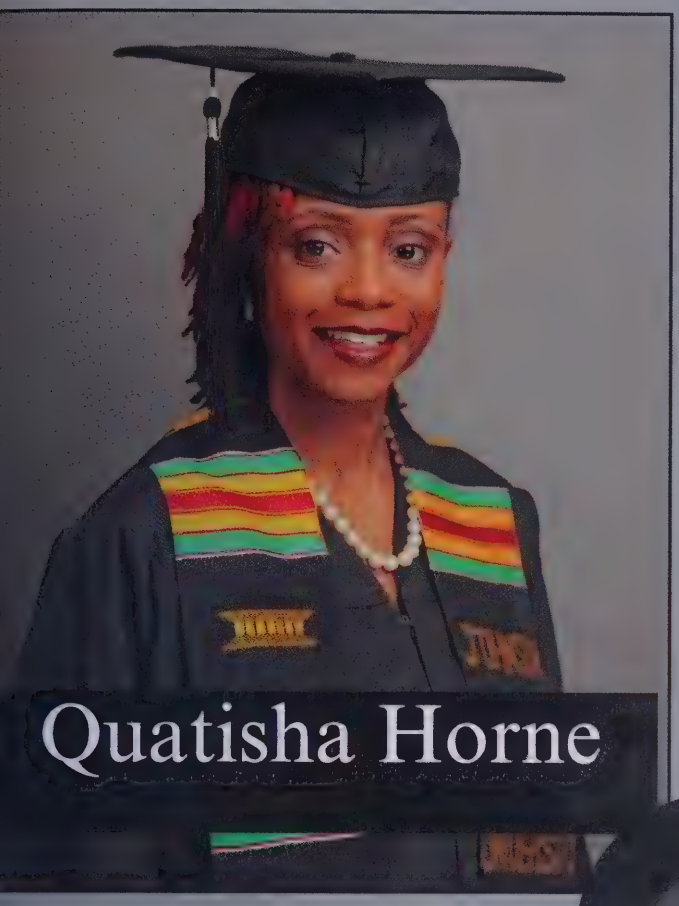


Alexandra Dixon



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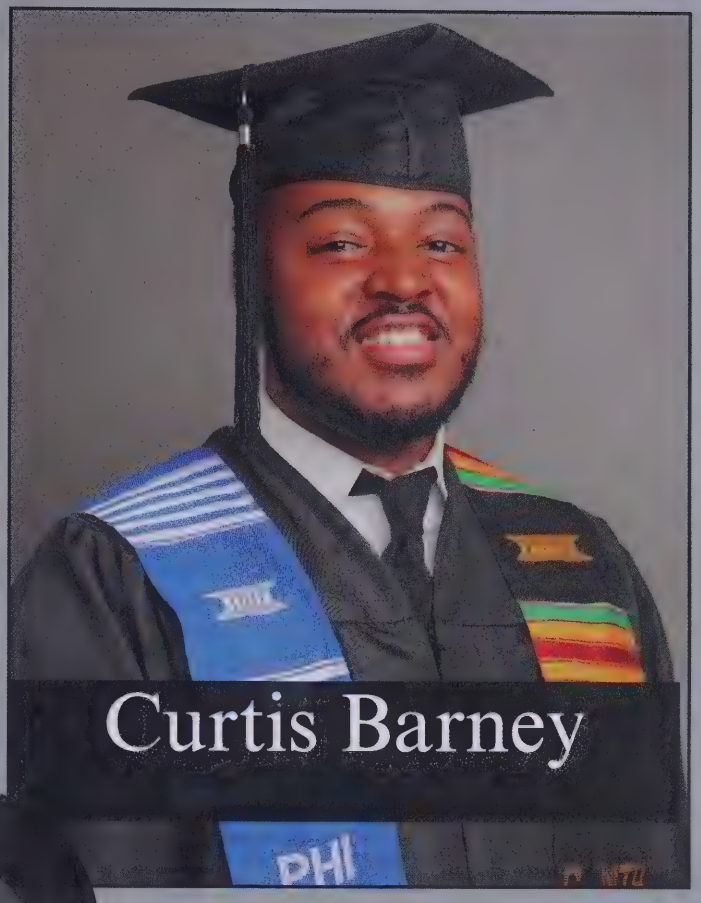
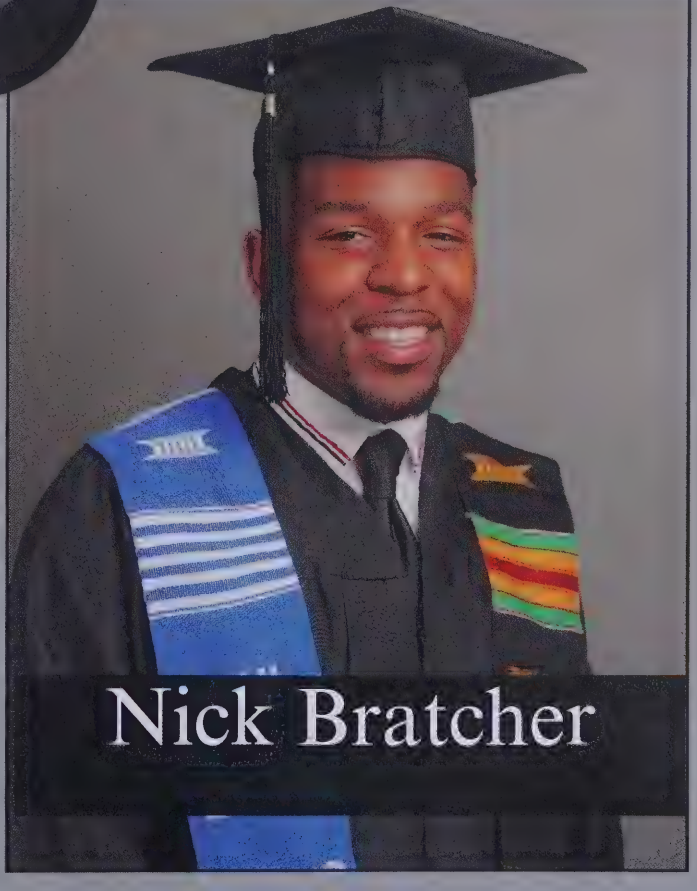
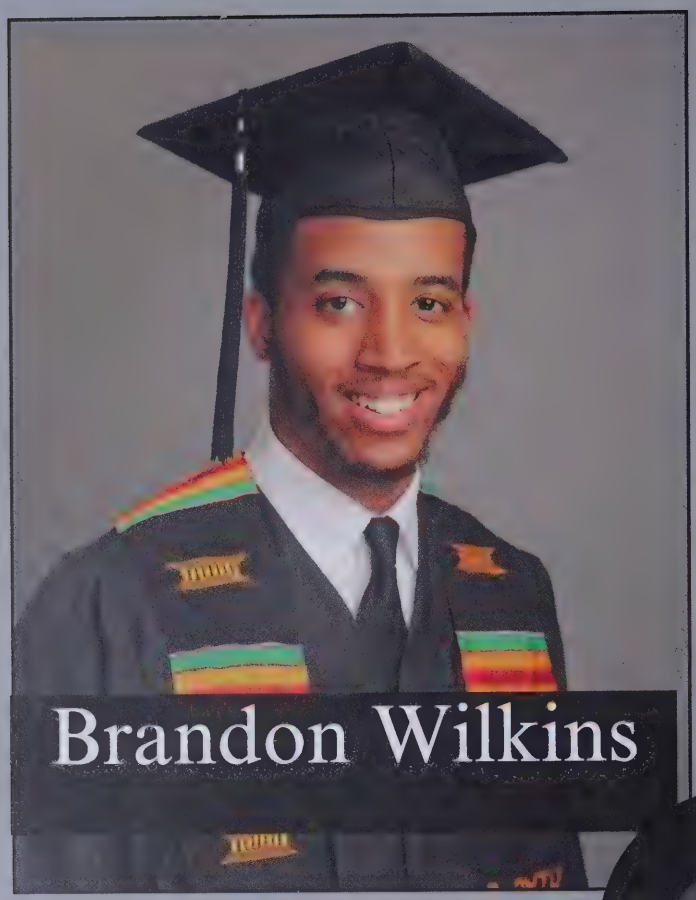


Curtis Barney

Shane Richardson

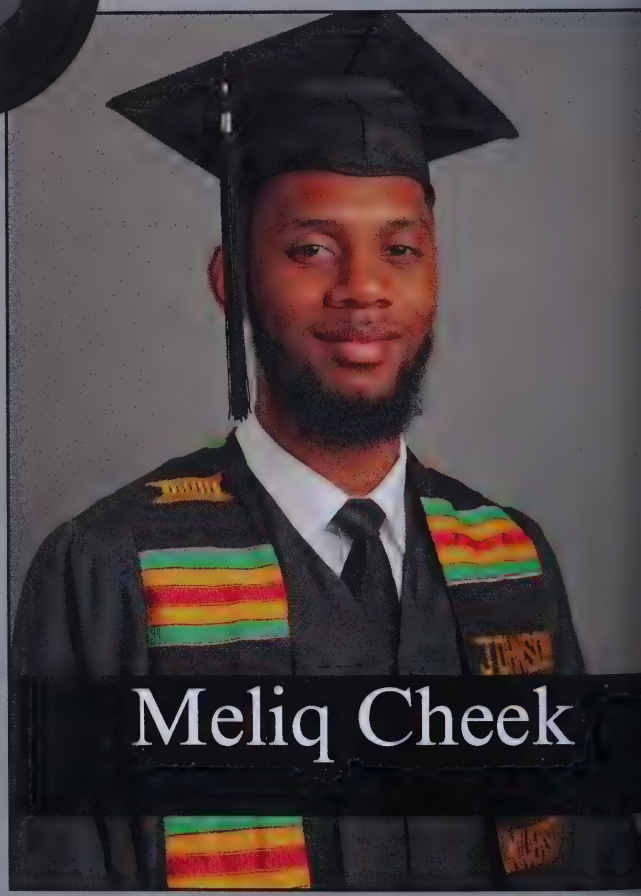


Nick Bratcher



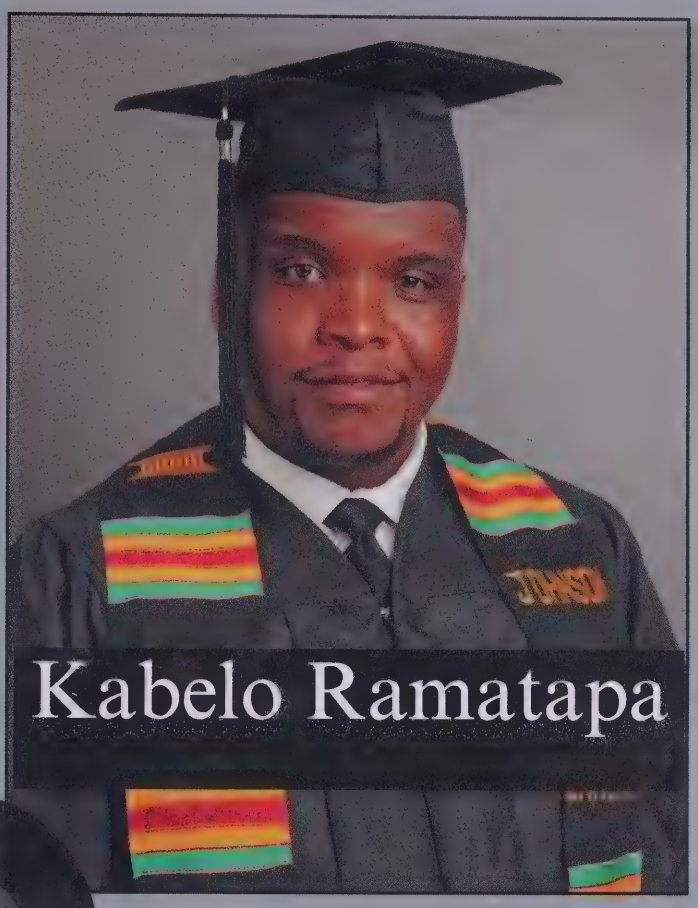
Brandon Wilkins

Ashley Barnes



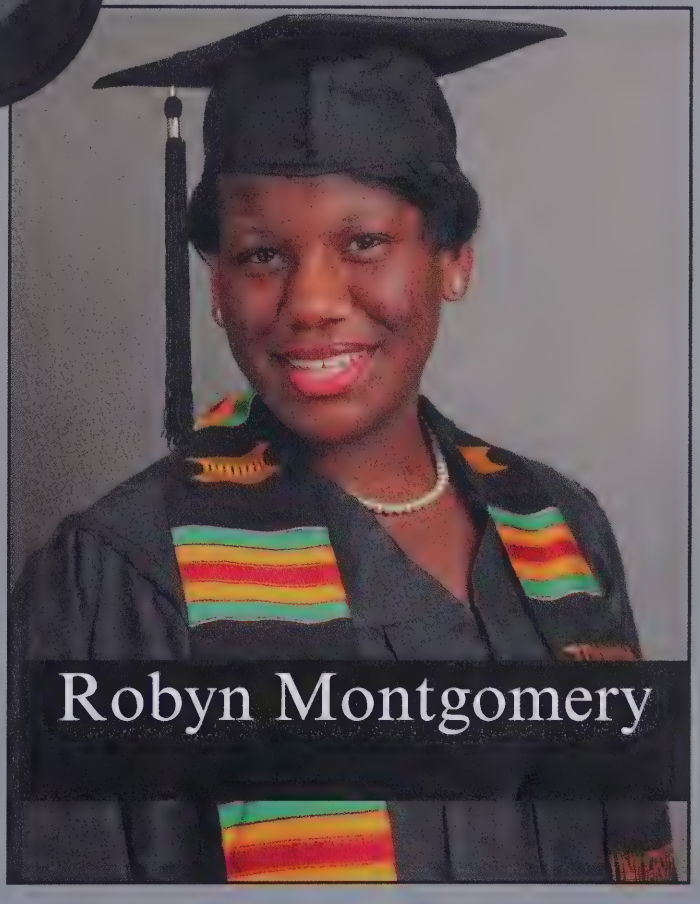
Meliq Cheek

Imani Scott



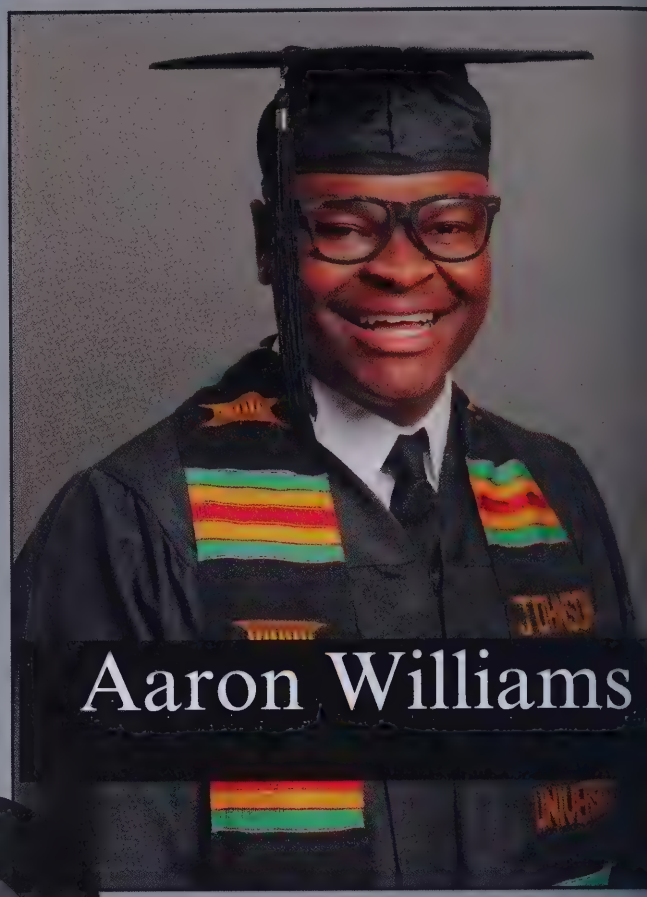
Kabelo Ramatapa

Terika Thompson



Robyn Montgomery

Aijah Dawson



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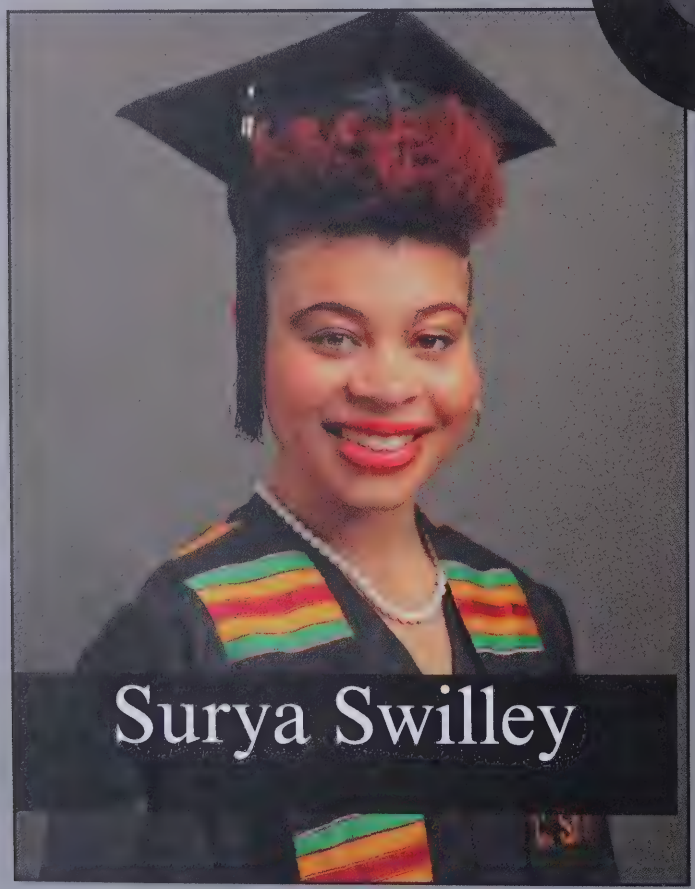

Surya Swilley

Kymberly Davidson

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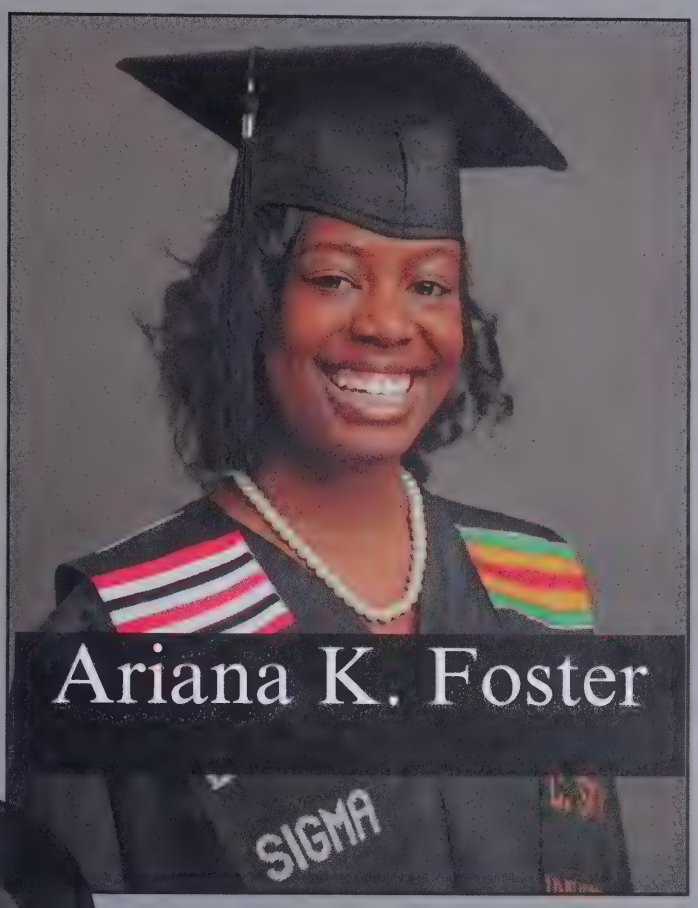

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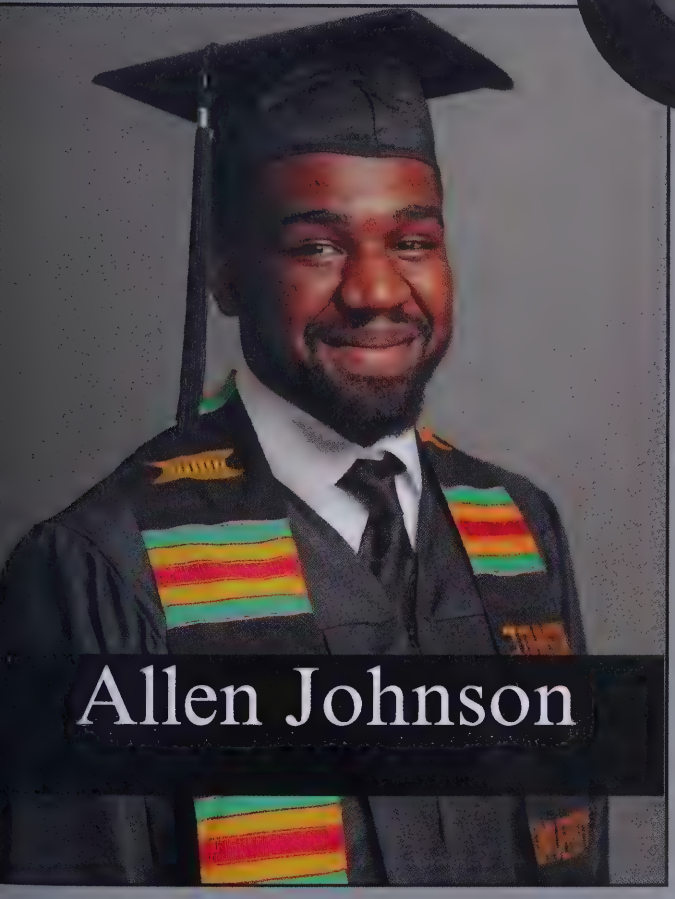

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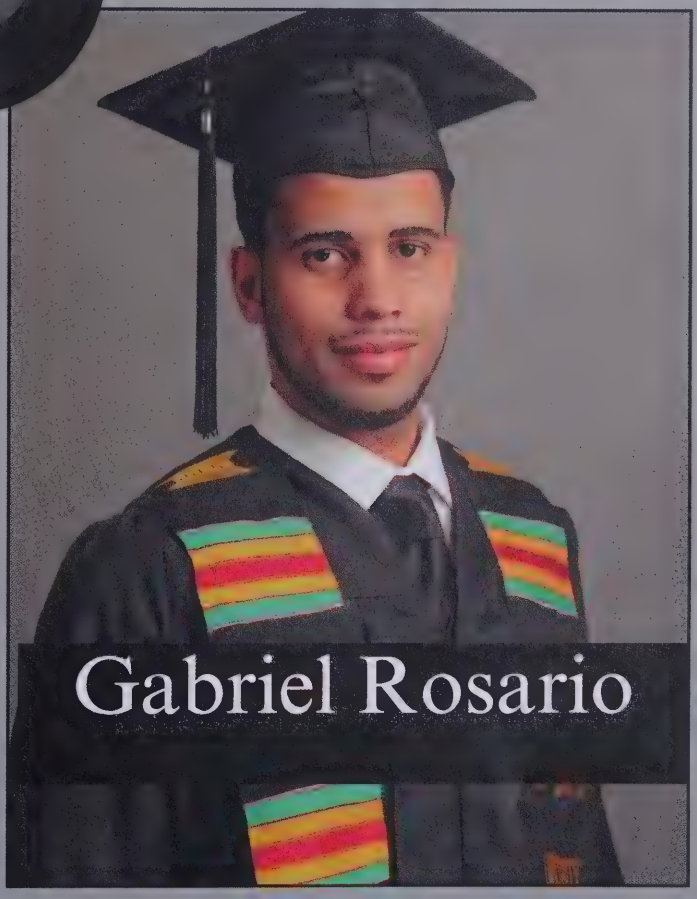

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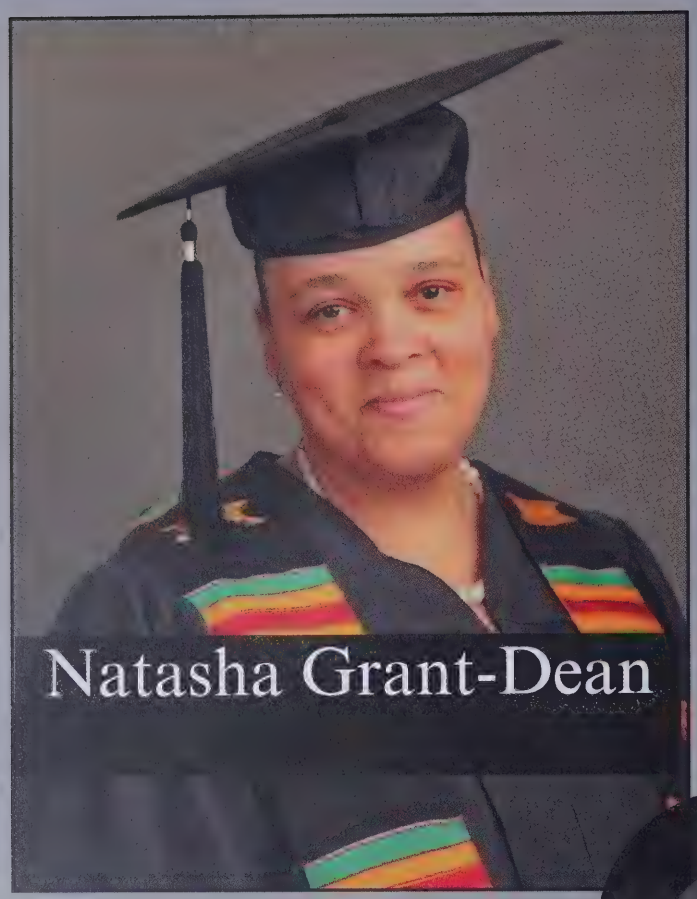

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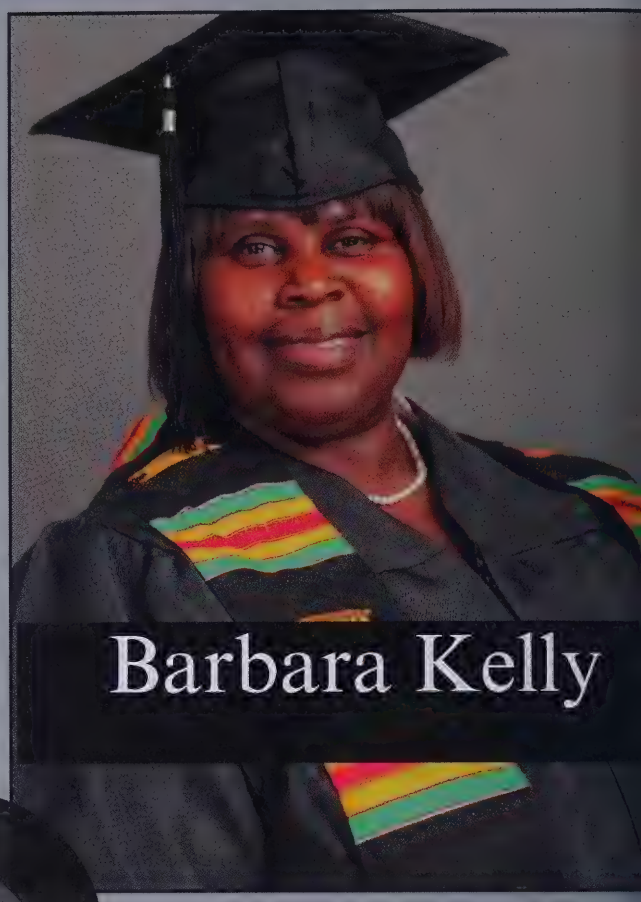

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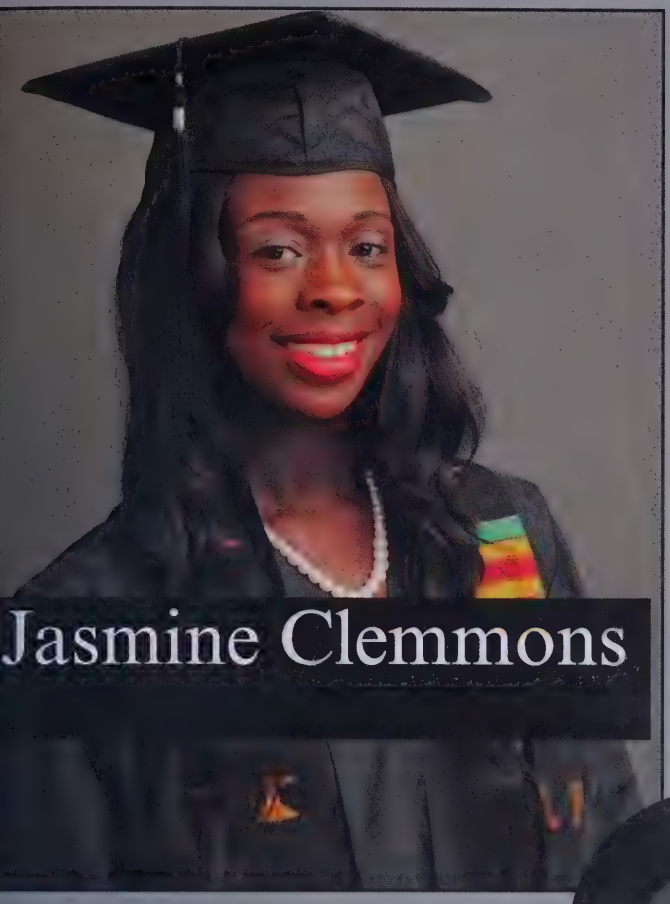
Carmen Knight

Deborah Clark



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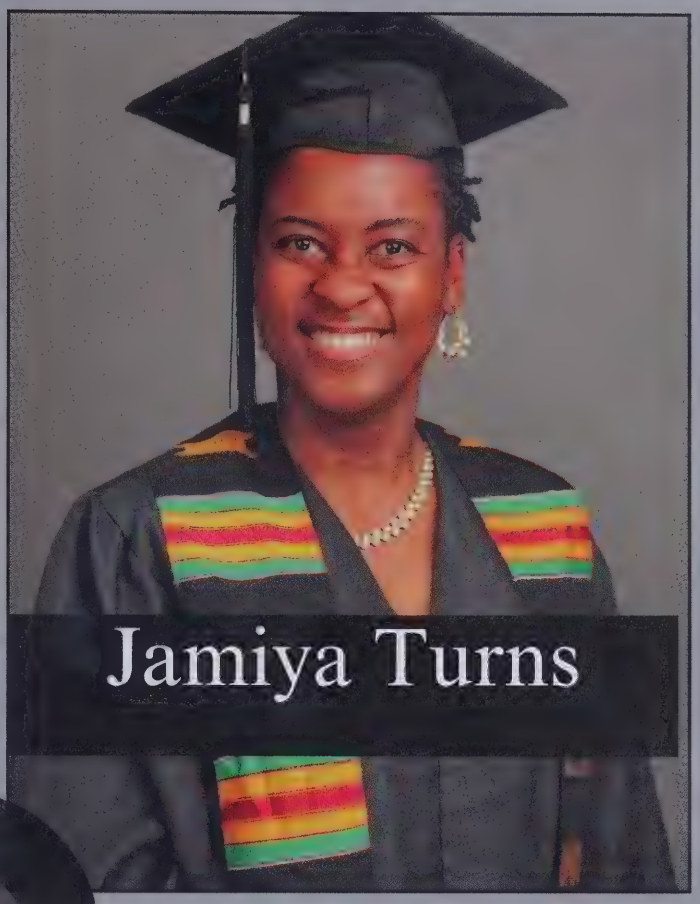
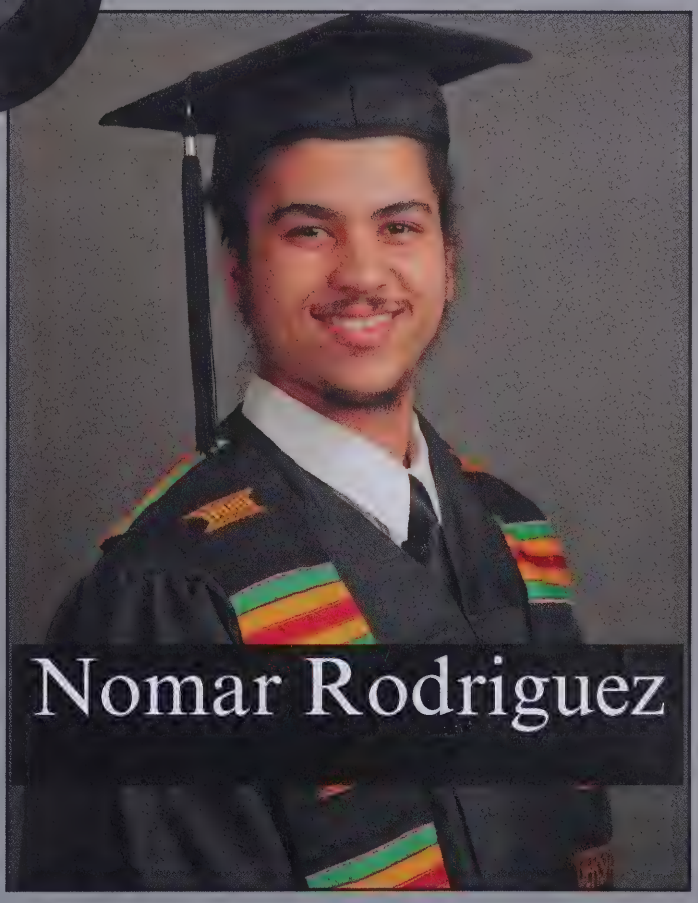


Jamiya Turns

Sadé Johnson



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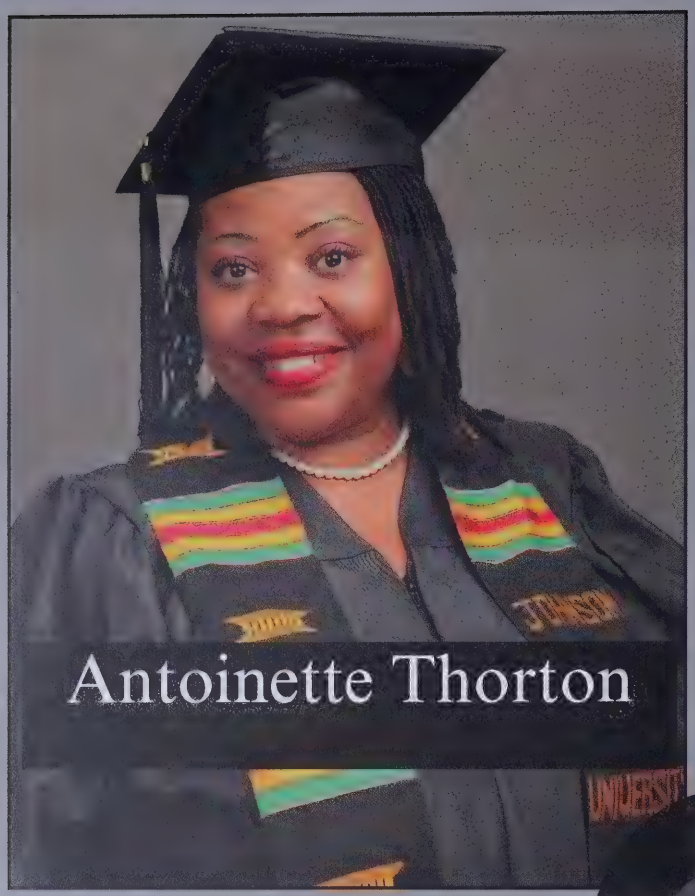

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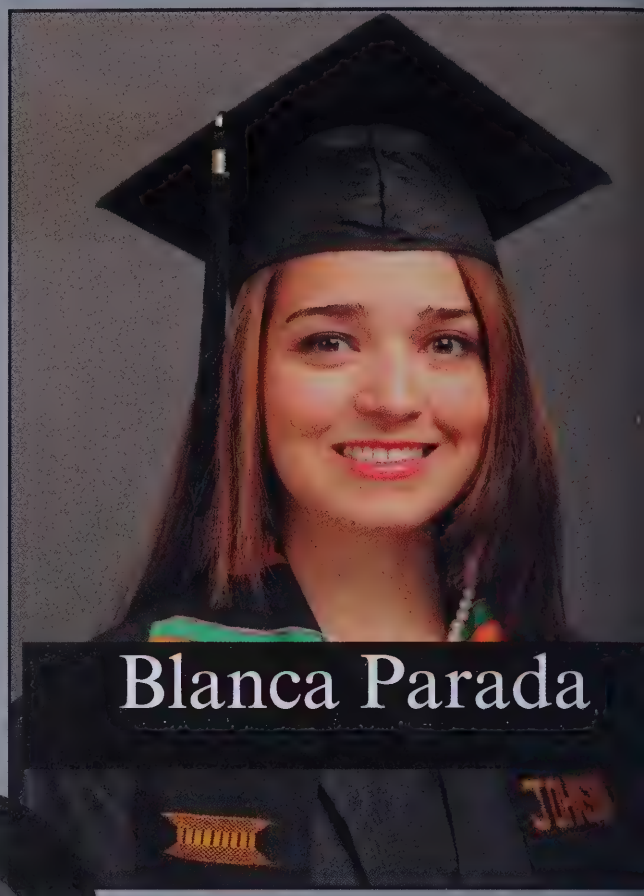

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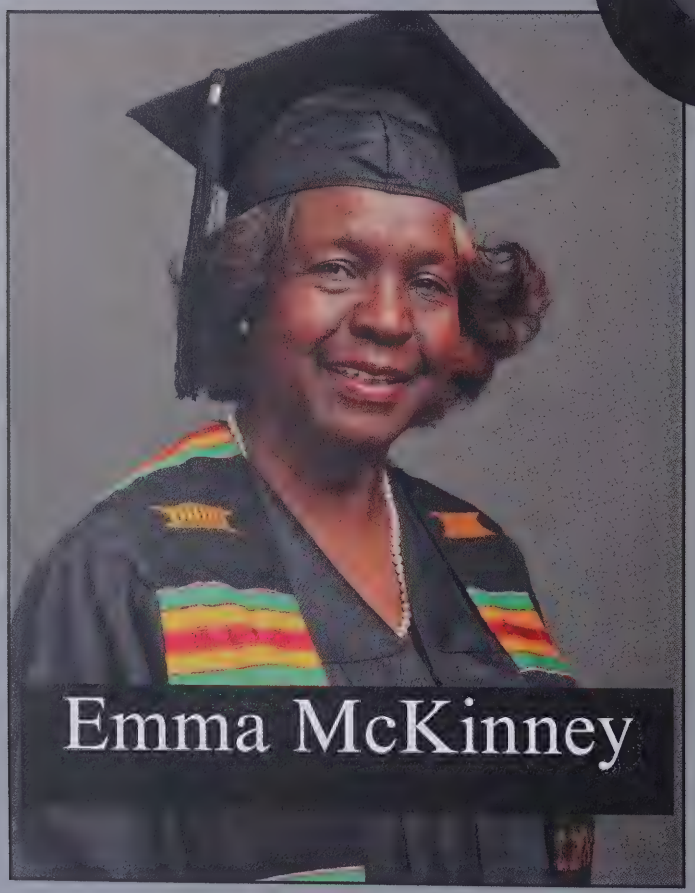

Emma McKinney

Chelsea Griffith

Crystal Thomas

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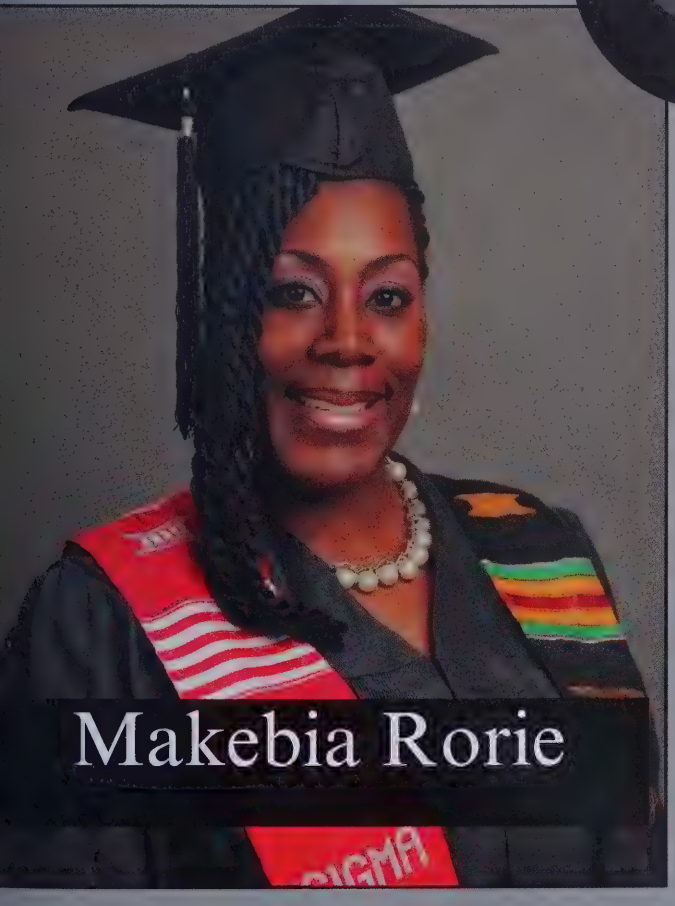

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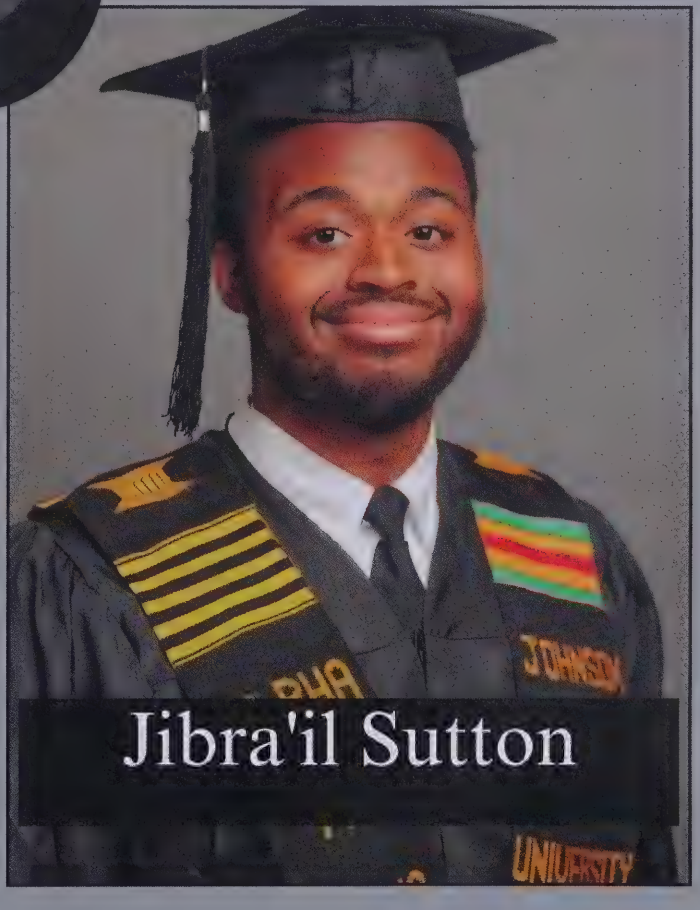

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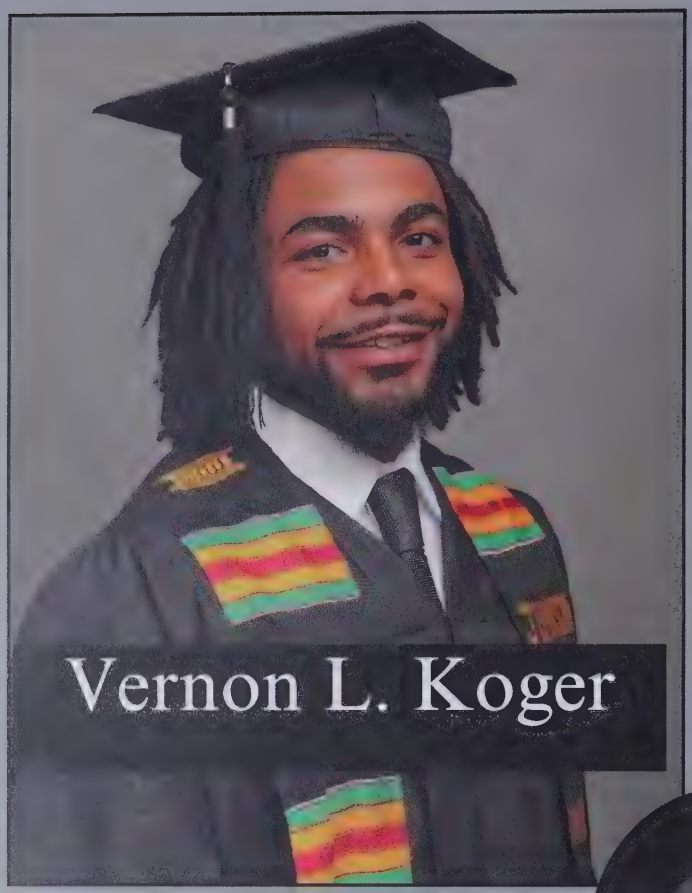
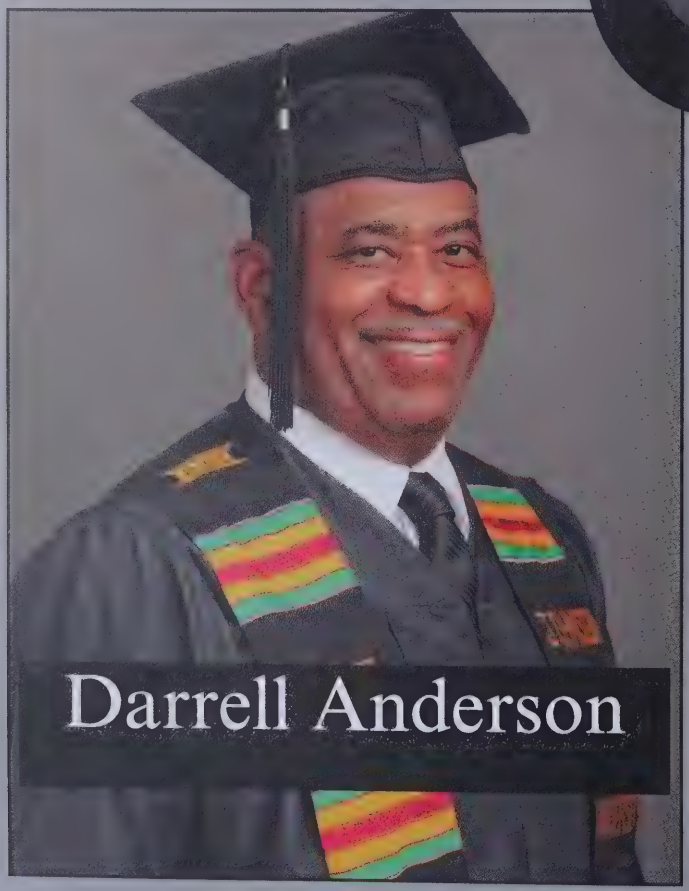


Vernon L. Koger

Olivia Dickey



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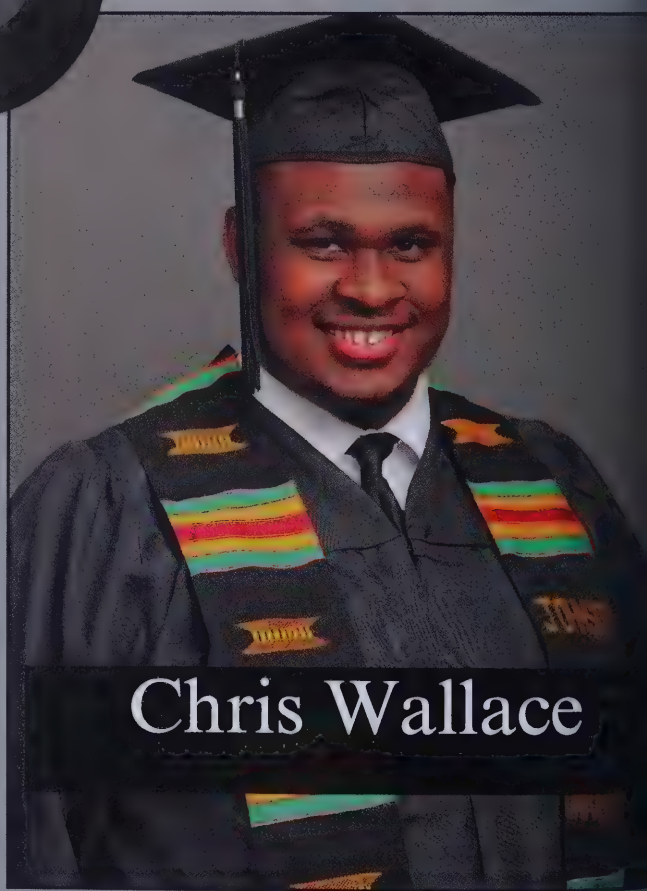
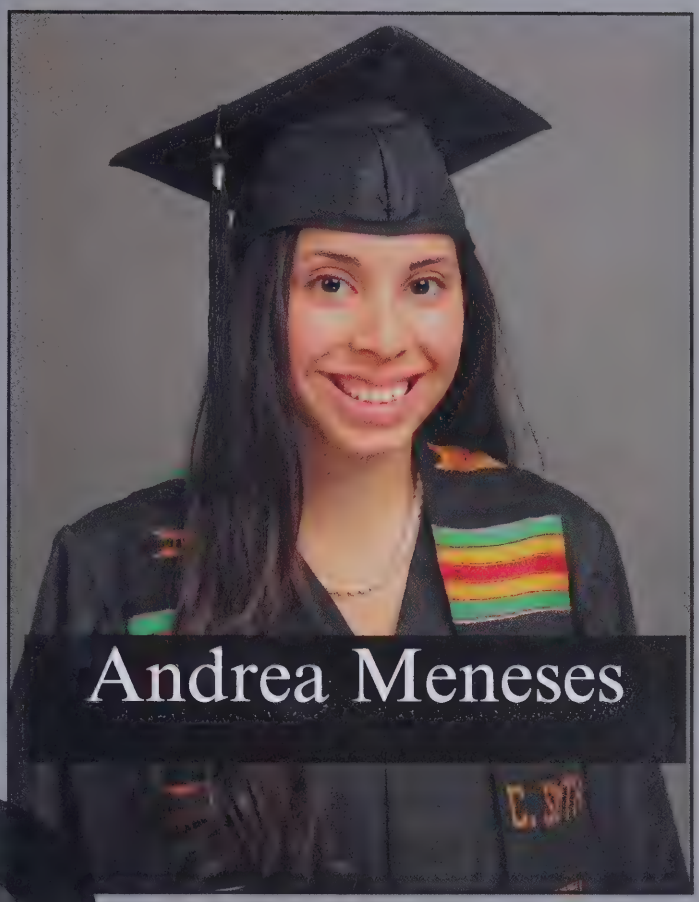


Chris Wallace

Kayle Williams



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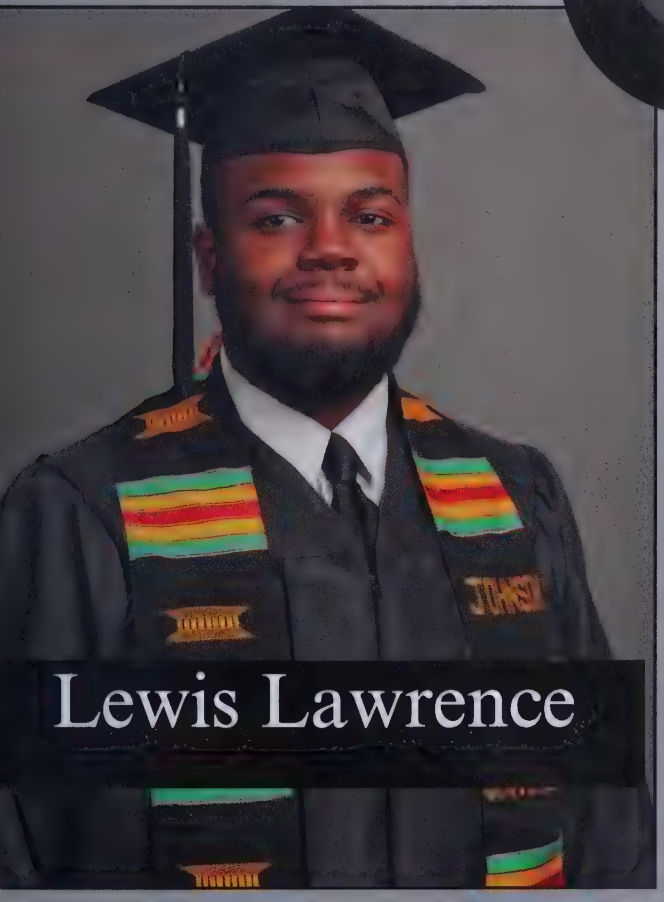

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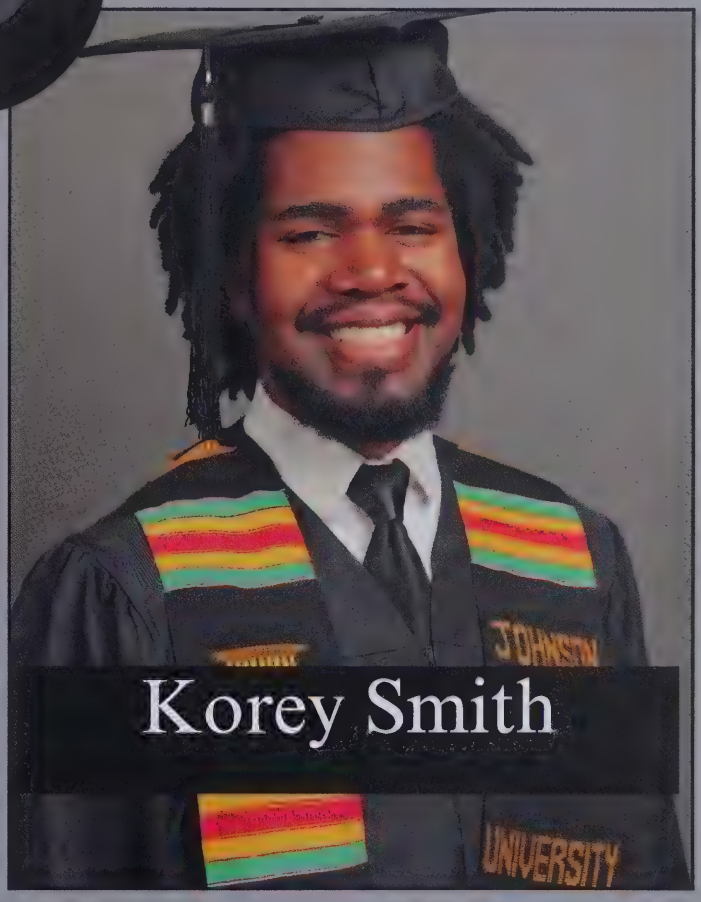
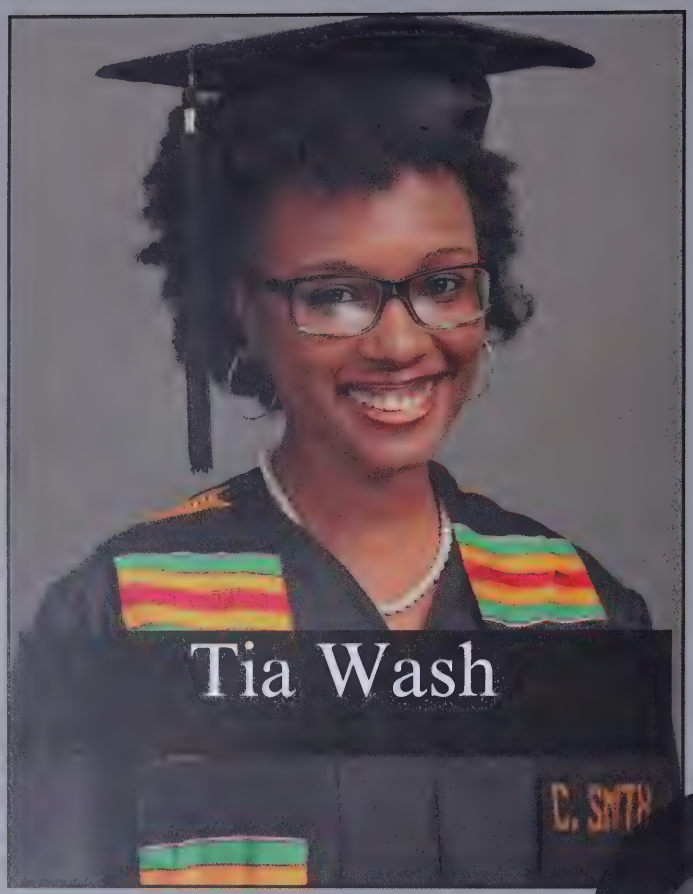


Korey Smith



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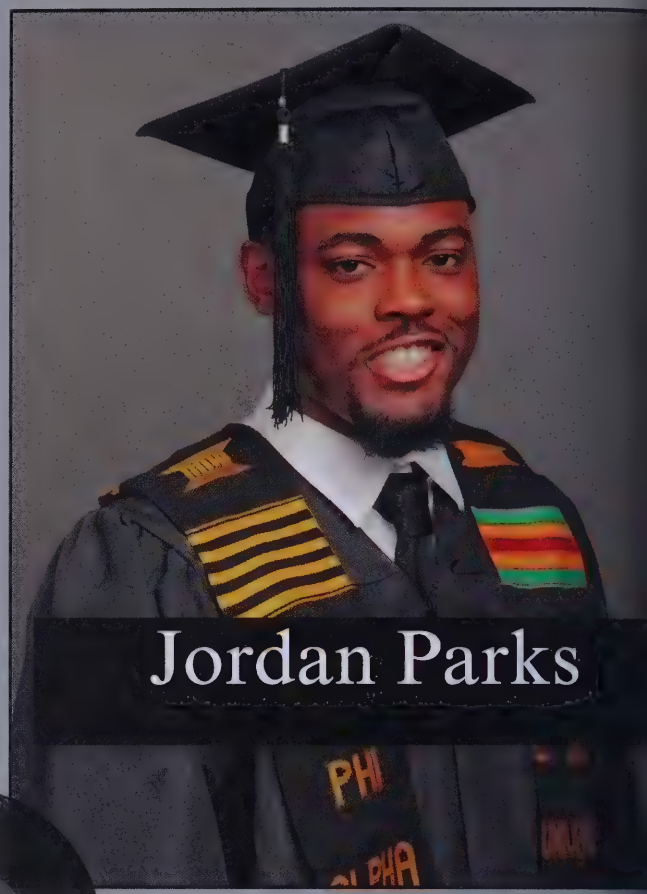

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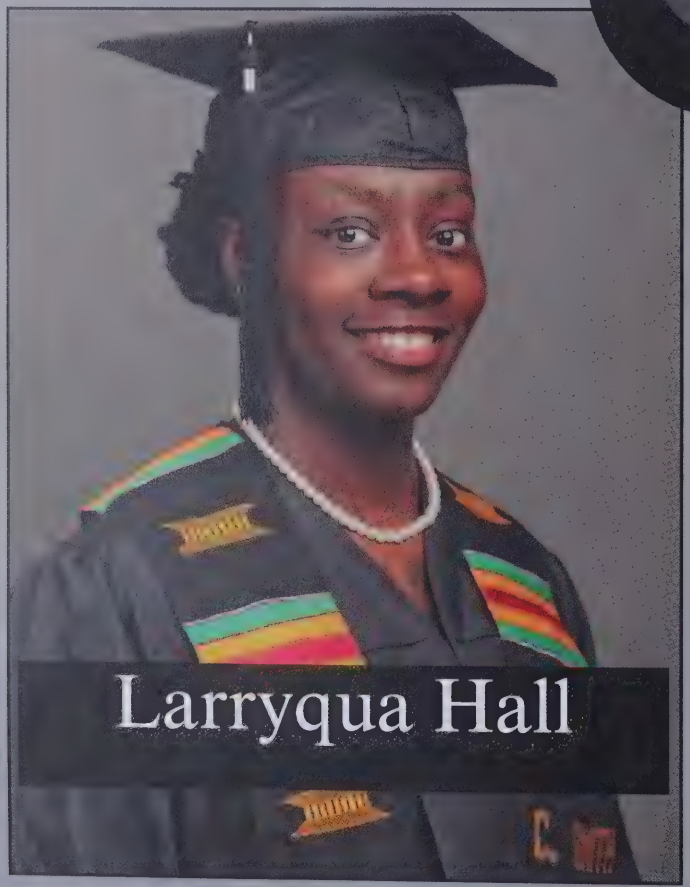
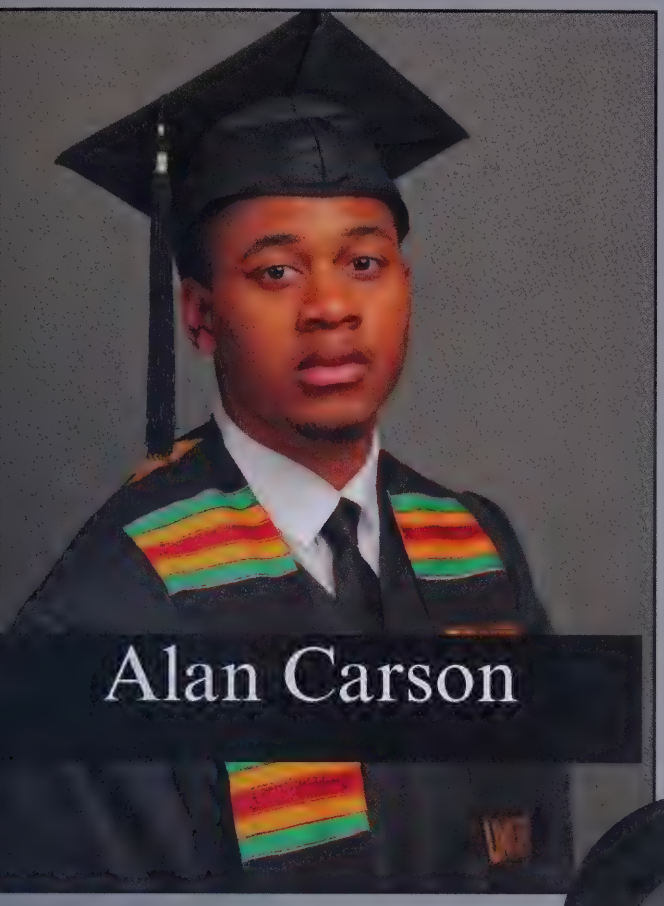


Larryqua Hall

Sherri Davis



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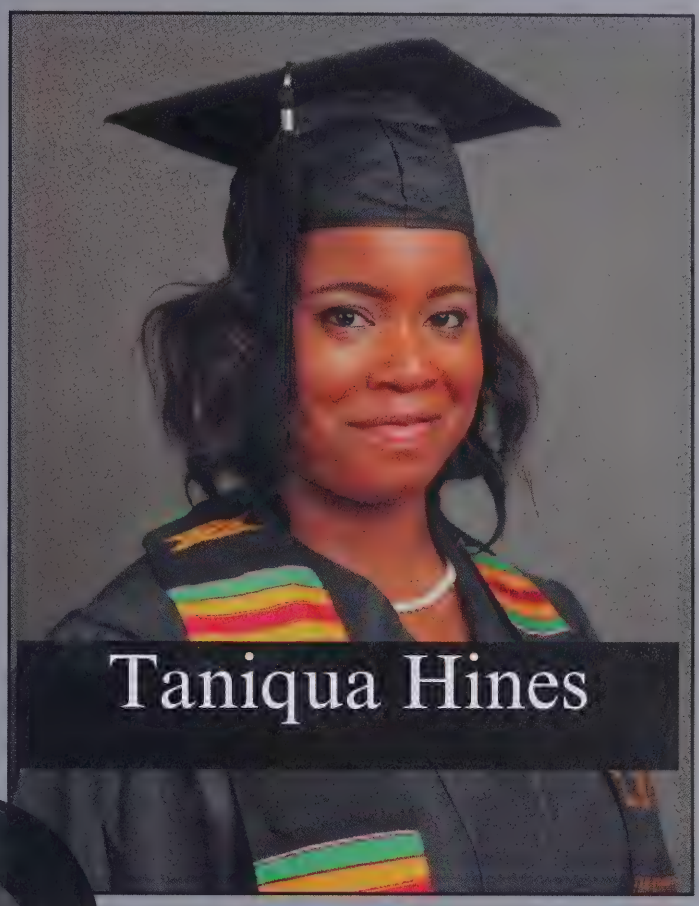
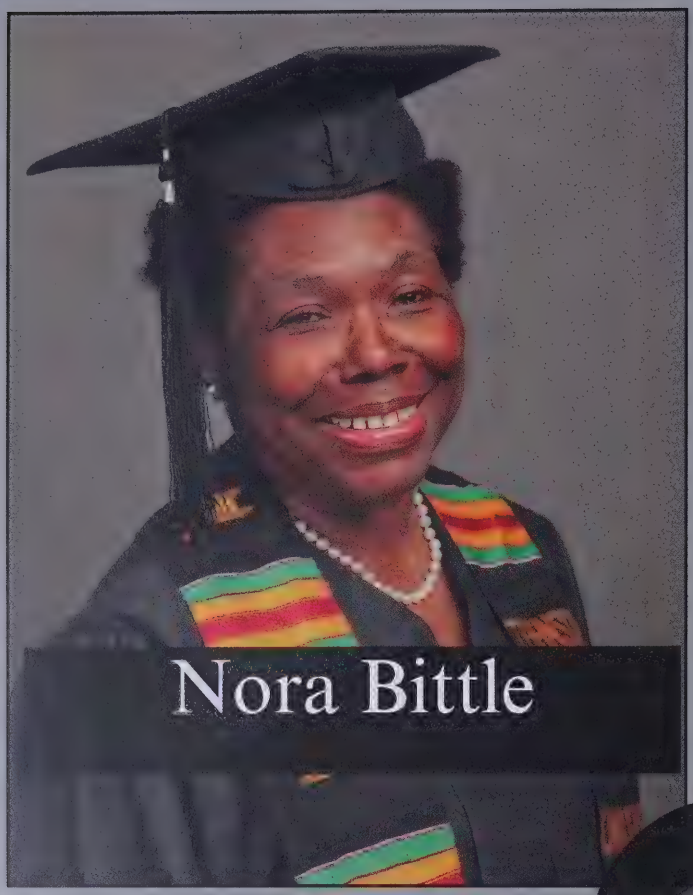


Taniqua Hines

Nashawn Davis

Jasmine Wright



Nora Bittle

Jasmine Jones

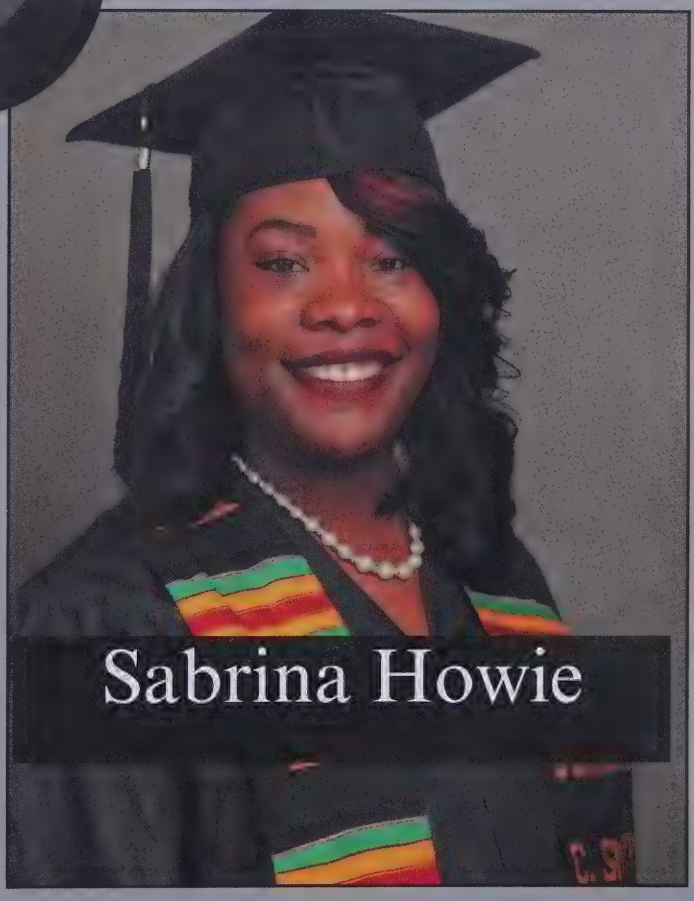
Thando Dlomo

Robin Steele Ely

Anita Brown

La'Brina McRae

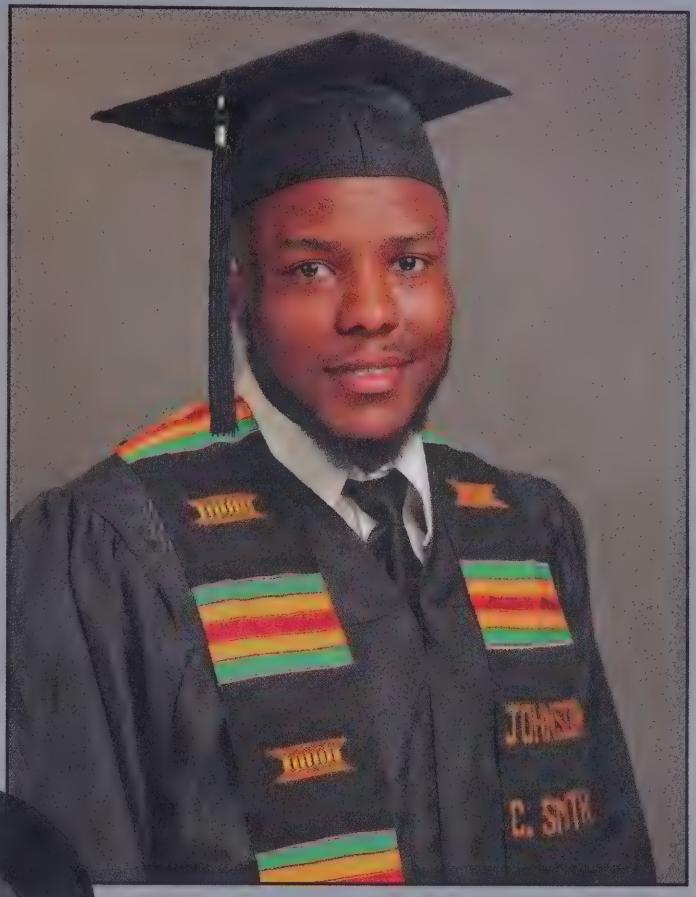
Brianna Clark

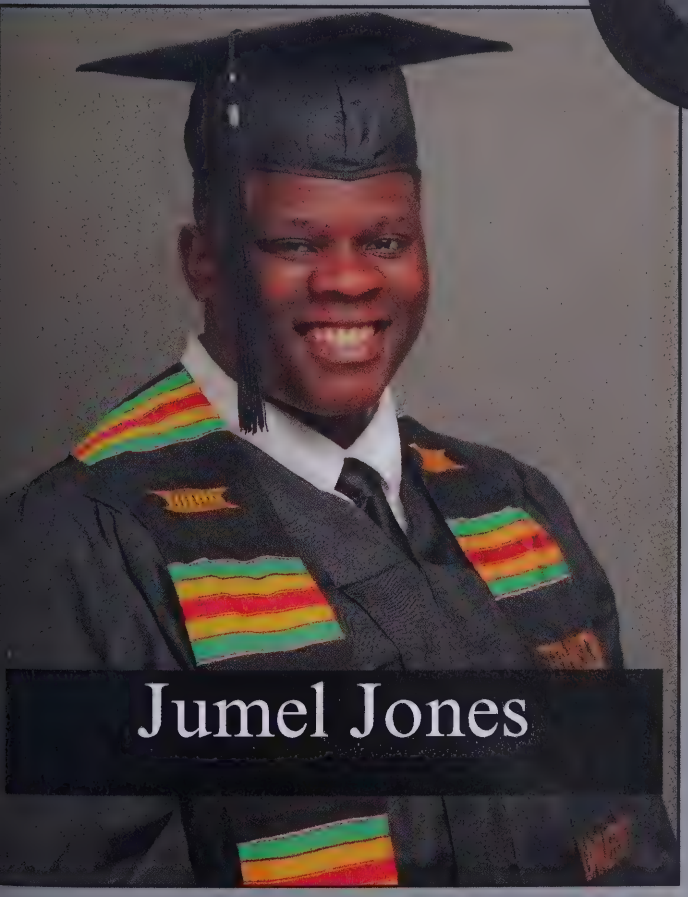


Sabrina Howie

OMEGA
PSI

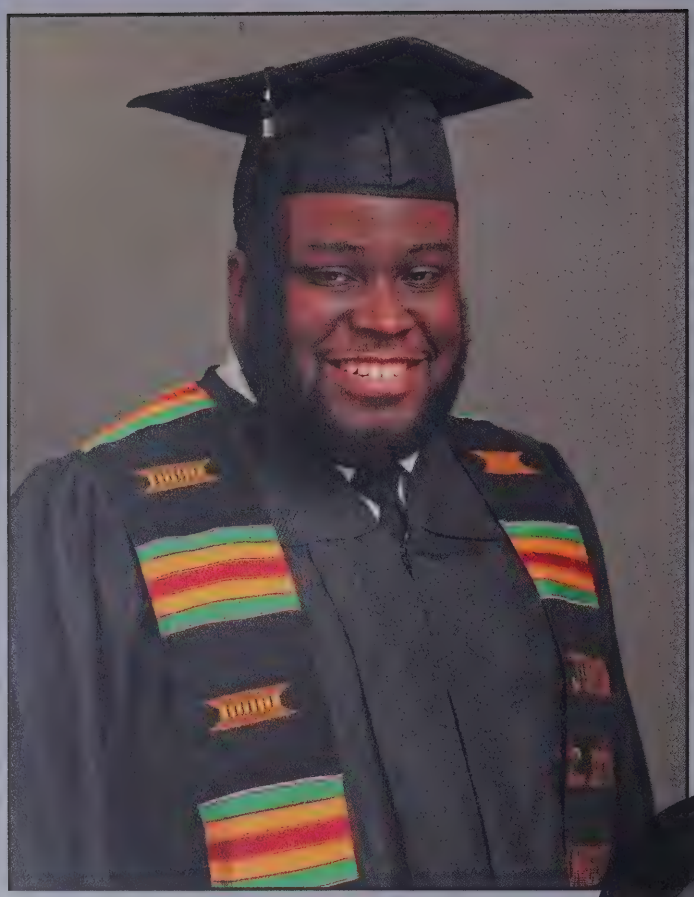
JOHNSON
C. SMITH

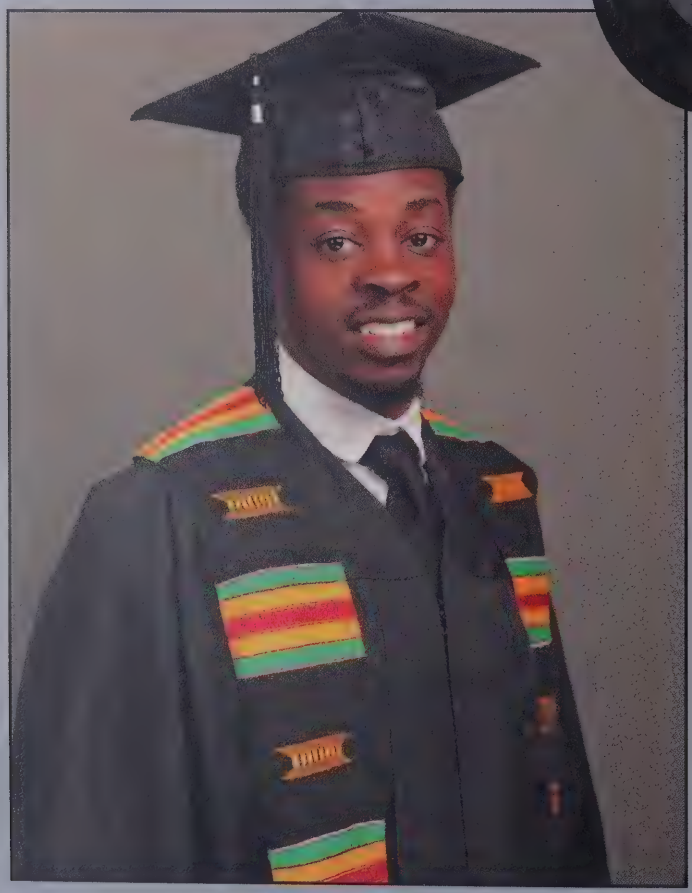




Jumel Jones

JOHNSON





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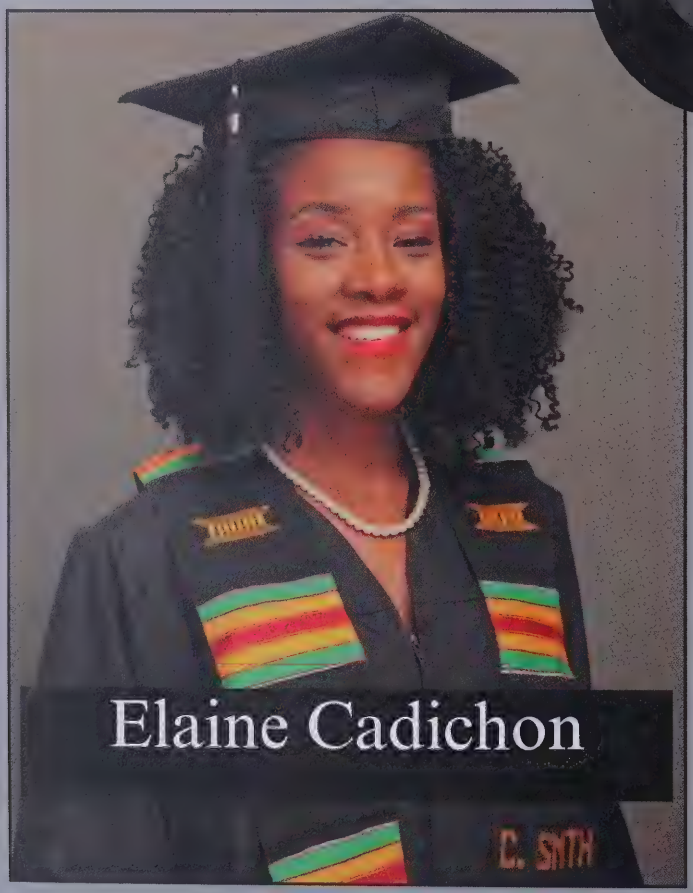
Elaine Cadichon
C. SMITH

JOHNSON
C. SMITH
UNIVERSITY

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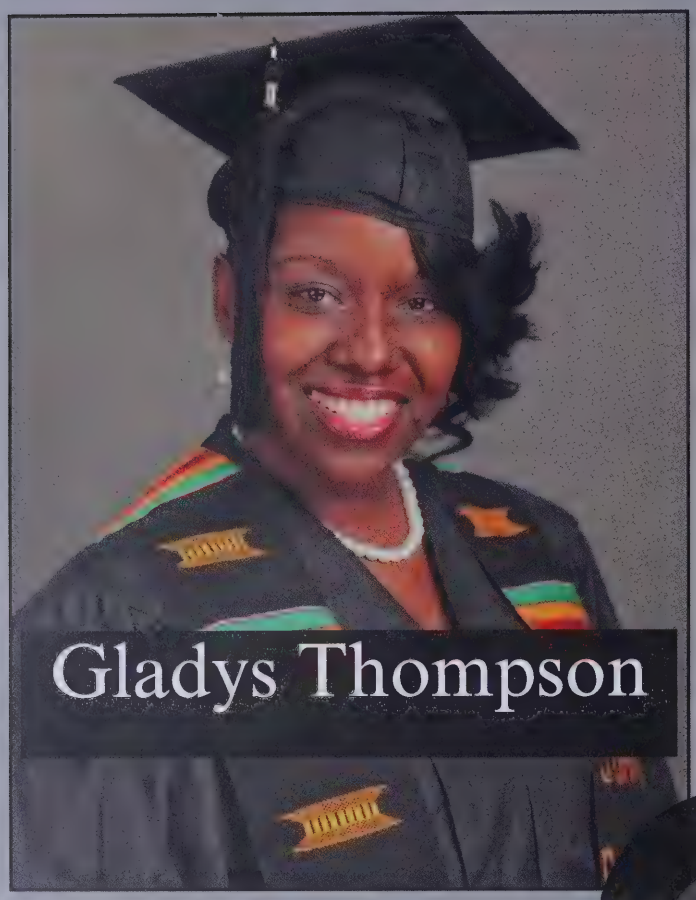
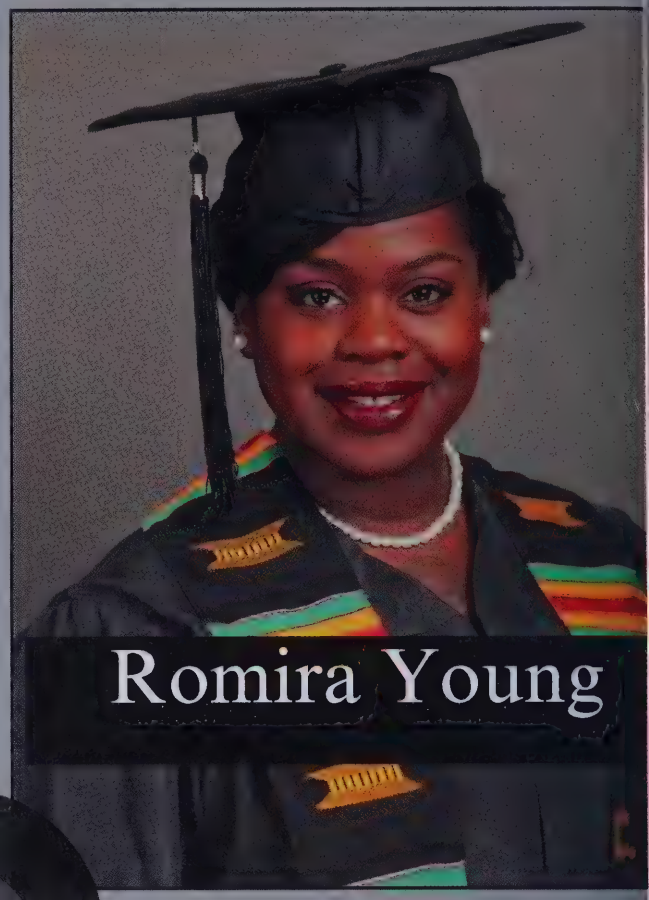


Gladys Thompson



Romira Young

Bianca McGill

Jennifer-Lynn Phipps

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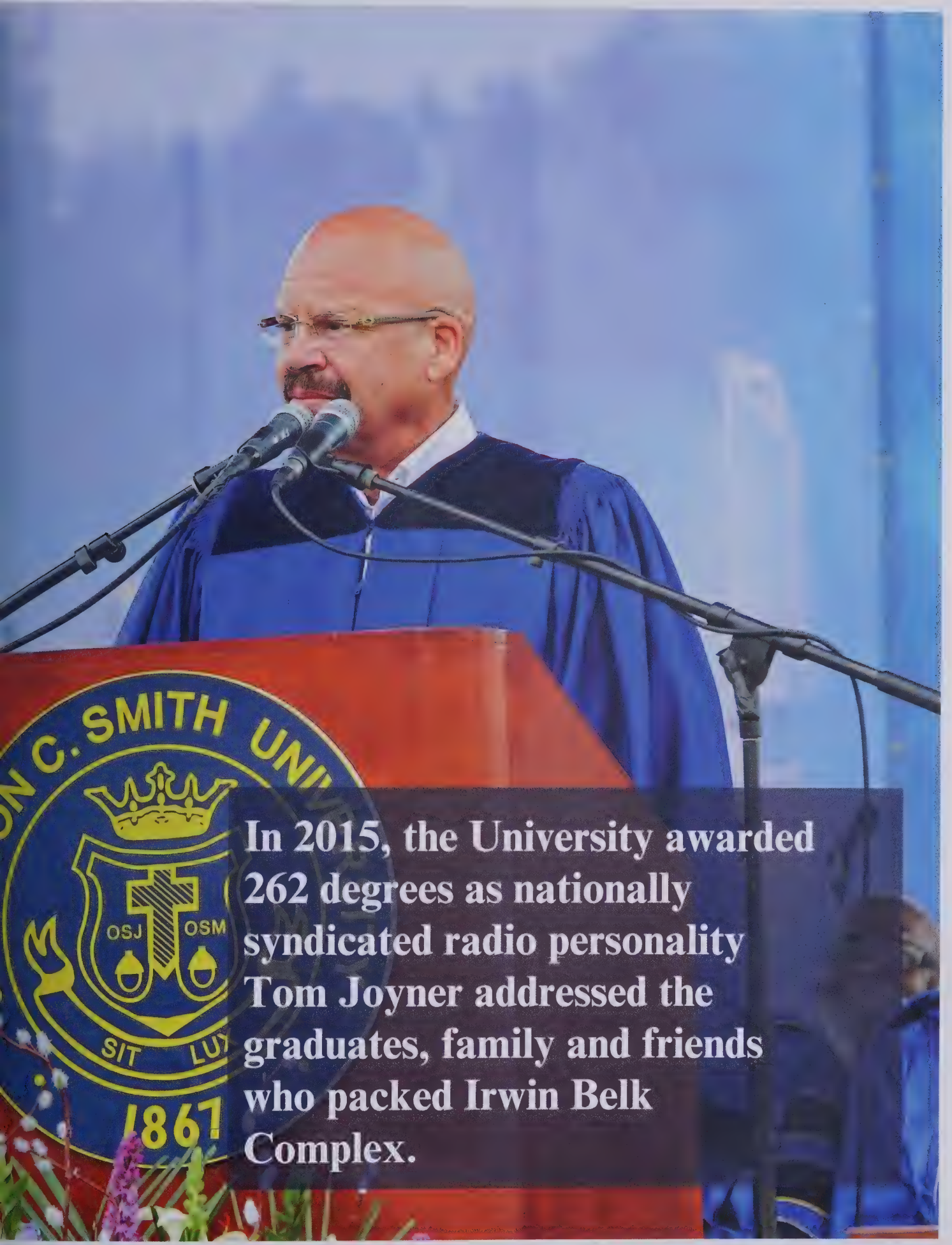
Pastor and gospel recording artist Shirley Caesar delivered the sermon at the 2015 Johnson C. Smith University Baccalaureate Service,where she encouraged students to use their gifts and talents for good.



In 2015, the University awarded 262 degrees as nationally syndicated radio personality Tom Joyner addressed the graduates, family and friends who packed Irwin Belk Complex.

During the 2016 Presidential election season, former President Bill Clinton rallied supporters of his wife Hillary Clinton's campaign in Charlotte to cap off a daylong tour through some of the state's major cities.

A crowd of several hundred students, faculty and community members greeted the former president in front of Biddle Hall at Johnson C. Smith University. Carrying signs that read "African Americans for Hillary," the crowd showed her strength with a key constituency in the Democratic primary against her opponent, Vermont Sen. Bernie Sanders.a

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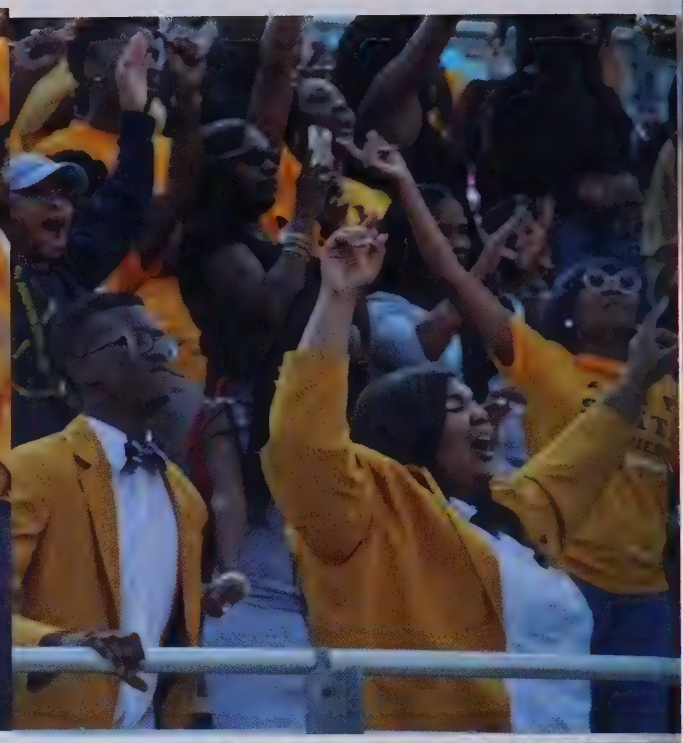
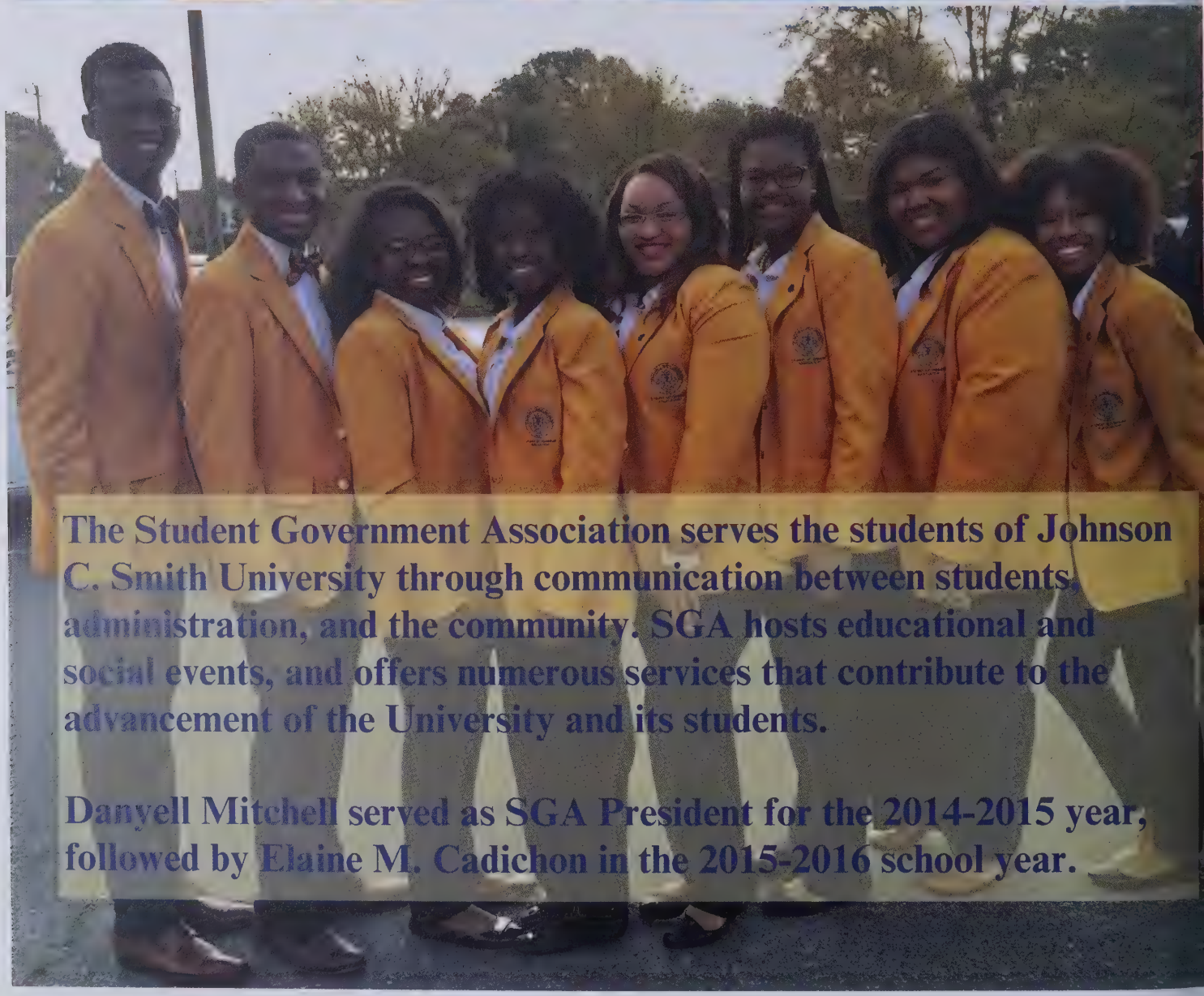
GOLDEN BULLS

"Tiny" Lister Jr. from the classic movie *Friday* visited campus to inspire the football team during a pep rally.





The Student Government Association serves the students of Johnson C. Smith University through communication between students, administration, and the community. SGA hosts educational and social events, and offers numerous services that contribute to the advancement of the University and its students.

Danyell Mitchell served as SGA President for the 2014-2015 year, followed by Elaine M. Cadichon in the 2015-2016 school year.

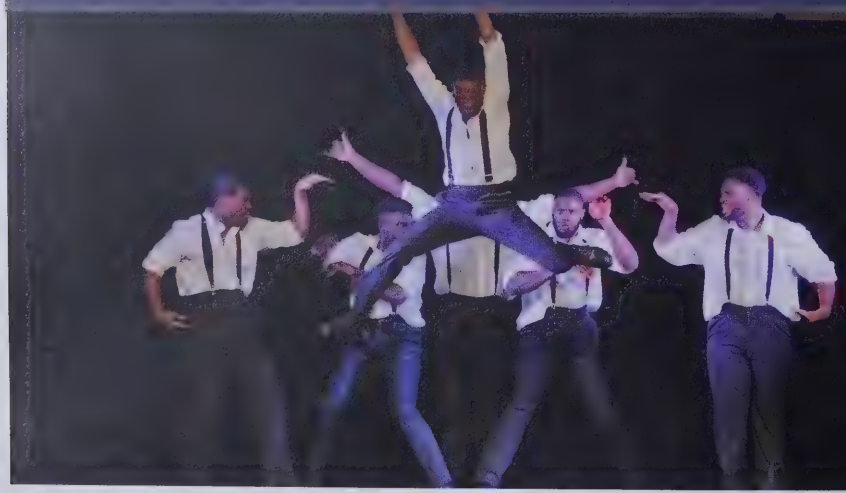
Mister and Miss Johnson C. Smith University are the official student host ambassadors for the University. Since the inception of the positions, Mister & Miss JCSU have played significant public roles as student representatives. They are expected to be individuals of high moral character with superior academic achievements and an exceptional level of school pride and spirit.

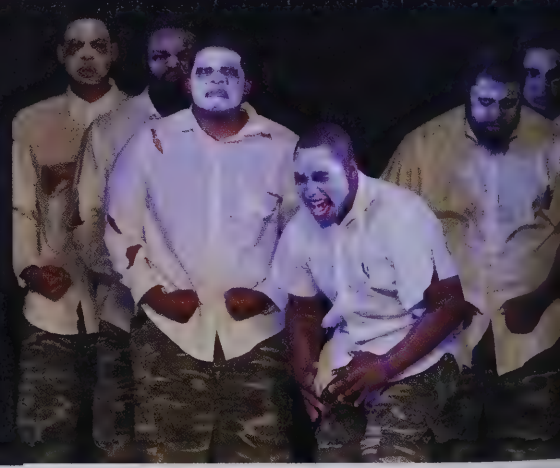
The goal of the Johnson C. Smith University Royal Court program is to enlighten minds, inspire talent, develop abilities, promote character and preserve values while training and encouraging students to meet the creative and intellectual challenges today.

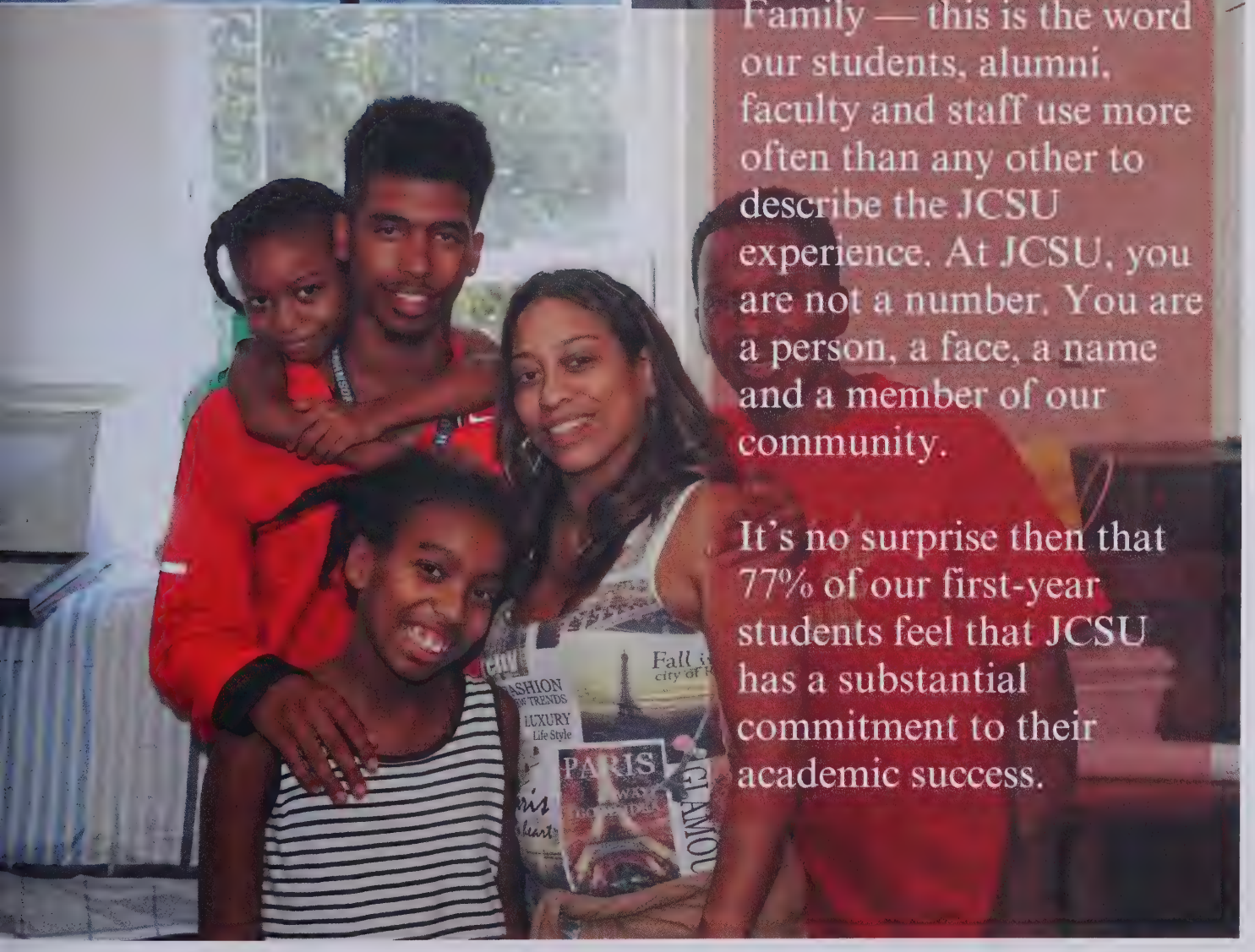
LaMarquis Letchaw and SaKeithia Hammond served as Mister and Miss JCSU for the 2015-2016 school year (top)

Isreal Spencer and Thando Dlomo served as Mister and Miss JCSU for the 2015-2016 school year (left)

It's not just the lecture halls, laboratories and auditoriums. When you arrive, the entire campus is your classroom. Whether you're looking for a club, career advice or volunteer opportunities, it's easy to get involved and become a part of the JCSU family.







Family — this is the word our students, alumni, faculty and staff use more often than any other to describe the JCSU experience. At JCSU, you are not a number. You are a person, a face, a name and a member of our community.

It's no surprise then that 77% of our first-year students feel that JCSU has a substantial commitment to their academic success.